



The 9th “Engaging with Vietnam - An Interdisciplinary Dialogue” Conference

Touring Vietnam: Exploring Development, Tourism, and Sustainability from Multi-disciplinary and Multi-directional Perspectives

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Touring Vietnam: Exploring Development, Tourism, and Sustainability from Multi-disciplinary and Multi-directional Perspectives

Co-organized by:

University of Social Sciences and Humanities – Vietnam National University Ho Chi Minh City (USSH, VNU HCMC), University of Hawaii at Manoa (USA), Thu Dau Mot University, and An Giang People’s Committee

Pre-Conference Activity 27 December 2017: Ho Chi Minh City

PART I 28 – 31 December 2017: Ho Chi Minh City

PART II 1 January 2018: Binh Duong

PART III 2 - 4 January 2018: An Giang

Program Overview

- 27 December 2017 Pre-conference Activity: Hackathon Workshop**
- 28-30 December 2017 Academic Sessions and Art Project Exhibition (Building D, USSH, VNU HCMC)**
- Special Evening Program 29 December (5:30-9:00pm at The Myst Dong Khoi)**
- 31 December 2017 Hackathon Competition and Artists Talk at the Reunification/Independence Palace**
- 1 January 2018 One day trip HCMC-Binh Duong-HCMC**
- 2-4 January 2018 Academic Sessions, Hackathon Competition, and Theme-based Tours in An Giang**



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**27 December 2017 Pre-Conference Activity: Hackathon Workshop
Hackathon – Engaging With Vietnam 2017**

**“Du lịch, Di sản, Lịch sử, Phát triển, và Công nghệ”
“ Interweaving Tourism, Heritage, History, Development and
Technologies”**

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|-----------|---|
| Location | D.201-202, Building D, University of Social Sciences and Humanities, VNU HCMC, 10-12 Dinh Tien Hoang St, Ben Nghe Ward, District 1, HCMC |
| 1:15-1:30 | Registration |
| 1:30 | Welcome from the Hackathon Organizing Team & Introducing the Coaches/Mentors – Chào mừng và Giới thiệu BTC và nhóm hướng dẫn |
| 1:45 | Introducing all the Hackathon Participating Teams and their Coaches – Giới thiệu các đội tham gia và người hướng dẫn từng nhóm |
| 2:00-2:45 | Talk “Heritage and Memory” by Dr. Nguyen Thi Hau (USSH – VNU HCMC) + Discussion/ Bài nói chuyện “Di Sản và Ký Ức”, TS. Nguyễn Thị Hậu |
| 2:45-3:30 | Talk “Examples of Popular History in Southeast Asia” by A/Professor Dr. Liam Kelley (University of Hawaii at Manoa) + Discussion

Bài nói chuyện “Một số ví dụ về sử đại chúng ở Đông Nam Á”, PGS TS. Liam Kelley |
| 3:30-3:45 | Break – Nghỉ giải lao |
| 3:45-4:30 | Talk “Jobs, career, and causes for young Vietnamese in an FIR world/Việc làm, nghề và nghiệp trong CMCN 4.0 cho giới trẻ Việt Nam” by Mr. Vu Tu Thanh (US-ASEAN Business Council) + Discussion |
| 4:30-5:00 | Group Projects – Insights from Artist Nguyen Nhu Huy (Ga0) & Dr. Pham Thai Son (Vietnamese-German University) – Chia sẻ của nghệ sĩ Nguyễn Như Huy và TS. Phạm Thái Sơn về làm việc nhóm |

The workshop is open to all the registered participants of the 9th Engaging with Vietnam Conference. [Room D.403 is reserved for the Hackathon teams for 28-30 December 2017].



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Part I – “Engaging with Vietnam: An Interdisciplinary Dialogue” Conference

28 – 31 December 2017: Ho Chi Minh City

DAY 1: THURSDAY 28 DECEMBER 2017

Location: University of Social Sciences and Humanities, Vietnam National University Ho Chi Minh City, 10-12 Dinh Tien Hoang St, Ben Nghe Ward, District 1, HCMC

All day Exhibition and Installation of art projects from Nguyễn Như Huy, Phan Quang, Nguyễn Quốc Dũng, Prihatmoko Moki, and Triệu Minh Hải – Phan Lê Hà

Ground Floor, Building D

7:30-8:30 REGISTRATION (GROUND FLOOR, BUILDING D)

8:30-9:15 OPENING REMARKS

Location: Main Conference Hall, Building D

Welcome from the founders of Engaging With Vietnam and Conference Co-Organizers: Phan Le Ha and Liam Kelley

Dr. Vo Van Sen (Professor, President, University of Social Sciences of Humanities, Vietnam National University, Ho Chi Minh City)

Dr. Michael S. Bruno (Vice Chancellor for Research, University of Hawaii at Manoa)

Welcome from Thu Dau Mot University

Welcome from An Giang Province

Music Performances



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9:15-10:45 KEYNOTE SESSION: DEVELOPMENT AND SUSTAINABILITY IN DIALOGUE

Location: Main Conference Hall, Building D

Host: Dr. Vo Van Sen (Professor, President, University of Social Sciences of Humanities, Vietnam National University, Ho Chi Minh City – USSH, VNU HCMC)

9:20-9:40 Dr. Ngo Thi Phuong Lan (Vice President, University of Social Sciences of Humanities, Vietnam National University, Ho Chi Minh City)

“The Interaction of Development, Tourism, and Sustainability: The Case of Vietnam Tourism”

9:40-10:00 Dr. Michael S. Bruno (Vice Chancellor for Research, University of Hawaii at Manoa)

“Development and Sustainability in Dialogue: People and Water”

10:00-10:20 Dr. Jamie Gillen (National University of Singapore) [and Mary Mostafanezhad] (University of Hawaii at Manoa)

“The Geopolitical Encounters of Tourism: Nation-Building, Development and the State”

10:20-10:45 Discussion

10:45-11:00 COFFEE BREAK

11:00-12:00 BREAKOUT SESSIONS

SESSION 1: Policy and Development

Location: Room D.401, Building D

Moderator: Nguyen Thanh Trung (USSH, VNU HCMC)

Nicholas Chapman (International University of Japan)

“The Absence of Environmental Cooperation in Vietnamese Foreign Policy”

Nguyen Thanh Hoang (USSH, VNU HCMC) and Dinh Hoang Duy (Vietnamese-German University)

“Measurement of Vietnamese SMES’ Competitive Capacity for Doing Outward Foreign Direct Investment”



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SESSION 2: Tourism and Ecology

Location: Room D.402, Building D

Moderator: Nguyễn Thị Hậu (USSH, VNU HCMC)

Lê Quang Cần (Ban Tuyên giáo Tỉnh ủy Đồng Nai)

“Chợ Nổi Ở Đồng Bằng Sông Cửu Long Trong Phát Triển Du Lịch Gắn Sinh Kế Của Người Dân Vùng Sông Nước”

Dương Đức Minh, Nguyễn Tuấn Nghĩa and Tạ Duy Linh (ĐH KHXH & NV TP HCM)

“Từ Cách Tiếp Cận Hiện Đại Hóa Dịch Vụ Đề Xuất Hướng Khai Thác Và Phát Triển Du Lịch Bền Vững Tại Thành Phố Hồ Chí Minh”

SESSION 3: History and Ideas

Location: Room D.501, Building D

Moderator: Hai Le (Instytut Filozofii i Socjologii PAN)

James Engels (USSH, VNU Hanoi)

“Postwar Soviet Educational Imprints: Socialist Intellectuals in Globalizing Vietnam”

Hoang Vu (Cornell University)

“Between Propaganda and Cao-Mienism: The Cambodian Decade in Vietnamese Literature”

SESSION 4: International Dimensions of Tourism and Sustainable Development

Location: Room D.502, Building D

Moderator: Trương Minh Huy Vũ (USSH, VNU HCMC)

Nguyễn Thị Hương Thủy (Đại học Thủ Dầu Một)

“Phát Triển Du Lịch Bền Vững Ở Một Số Nước Phát Triển: Bài Học Cho Việt Nam”

Bùi Hoàng Ngọc (Đại học Lao Động Xã hội), Vương Đức Hoàng Quân (Viện nghiên cứu phát triển TP.HCM) and Phan Thị Liệu (Đại học Lao Động Xã Hội)

“Mối Quan Hệ Giữa Nguồn Vốn Đầu Tư Trực Tiếp Nước Ngoài Và Phát Triển Bền Vững Ở Việt Nam”



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SESSION 5: Tourism and Development in the Southwest

Location: Room D.503, Building D

Moderator: Trần Kiên (School of Law, VNU Hanoi)

Trần Hạnh Minh Phương (Đại học Thủ Dầu Một)

“Quan Hệ Tộc Người Và Phát Triển Bền Vững Vùng Tây Nam Bộ”

Phạm Thị Huệ (Trường Cao đẳng Cần Thơ)

“Khai Thác Giá Trị Văn Hóa Sông Nước Miệt Vườn Nhằm Phát Triển Du Lịch Bền Vững Ở Tây Nam Bộ”

SESSION 6: Developing Sustainable Tourism

Location: Room D.504, Building D

Moderator: Jamie Gillen (National University of Singapore)

Thu Thủy Nguyễn Thị (HCMC University of Culture)

“Exploiting Potential Values of Toponyms in Sustainable Tourism Development (Case Study: Toponyms in Ninh Thuan and Binh Thuan Provinces)”

Dai Tuyen Quang (University of Queensland)

“Cultural Heritage Management of the Cham Community in the Context of Sustainable-Tourism Development in the South Central, Vietnam”

SESSION 7: Hán Nôm and Heritage

Location: Room D.509, Building D

Moderator: Nguyễn Hữu Sử (Viện Nghiên Cứu Tôn Giáo)

Ngô Minh Sang (Đại học Thủ Dầu Một)

“Thạch Bi Sơn Và Dấu Ấn Lịch Sử Nam Tiến Của Vua Lê Thánh Tông (1471)”

Nguyễn Đình Hưng (Viện nghiên cứu Hán Nôm)

“Hiện Tượng Đa Hành Văn Tự Trong Văn Bản In Phật Giáo Ở Miền Bắc Việt Nam Giai Đoạn 1924 – 1954”

12:00-1:30 LUNCH (D.201-D.202)



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1:30-3:30 BREAKOUT SESSIONS

SESSION 8: Phát Triển Du Lịch Bền Vững Tại Việt Nam

Location: Room D.509, Building D

Chủ tọa: Ngô Thanh Loan (ĐH KHXH & NV TP HCM)

Nguyễn Văn Chất and **Trần Duy Minh** (ĐH KHXH & NV TP HCM)

“Du Lịch Homestay – Giải Pháp Phát Triển Bền Vững Du Lịch Tỉnh Vĩnh Long”

Võ Thanh Tuyền and Trương Hoàng Tố Nga, Trịnh Kim Ngân (ĐH KHXH & NV TP HCM)

“Định Hướng Phát Triển Bền Vững ‘Đô Thị Du Lịch’ Việt Nam”

Ngô Thị Phương Lan, Dương Đức Minh, Phạm Đức Thiện and Tạ Duy Linh, (ĐH KHXH & NV TP HCM)

“Áp dụng khung phân tích phát triển bền vững cho việc xây dựng và khai thác sản phẩm du lịch đặc thù tại An Giang”

Ngô Thanh Loan and Nguyễn Thị Hồng Phương (ĐH KHXH & NV TP HCM)

“Liên Kết Phát Triển Du Lịch Các Tuyến Du Lịch Dọc Hành Lang Kinh Tế Phía Nam Giữa Việt Nam, Campuchia Và Thái Lan Theo Hướng Bền Vững”

SESSION 9: Law for the Sustainable Development of Vietnam (Part 1)

Location: Room D.504, Building D

Moderator: Vu Cong Giao (School of Law, VNU, Hanoi)

Discussant: Tran Kien (School of Law, VNU, Hanoi)

Thuy Duong Nguyen, Nguyen Dang Dung, **Vu Cong Giao** (School of Law, VNU)

“Impact of the 2013 Constitution on Economic Development of Vietnam: A Theoretical and Legal Assessment”

Pham Hong Thai, Vu Cong Giao, Nguyen Duc Anh (School of Law, VNU, Hanoi)

“Court System in the Fight against Corruption in Vietnam: Problems and Perspective”

Do Thu Huyen (Government Inspectorate) and Vu Cong Giao (School of Law, VNU)

“Asset Recovery in the Fight against Corruption in Vietnam: Problems and Perspective”



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SESSION 10: Towards Sustainable Development of Vietnamese Teacher Professionalism: Constructivist Approaches

Location: Room D.503, Building D

Moderator: Anh Ngoc Trinh (University of Canterbury)

Discussant: Anh Ngoc Trinh (University of Canterbury)

Hang Thuy Thi Tran (University of Alberta)

“Unpacking the Experiences of Professional Development: A Window to Scaffold English Language Teachers in Vietnam for Internationalization”

Hang Thanh Thi Nguyen (University of Melbourne)

“Becoming a 21st Century EFL Lecturer in Vietnam: A Continuing Professional Development Framework for Teacher Motivation and Well-being”

Dao Hanh Nguyen (University of Sciences and Technology, Hanoi)

“Primary EFL Teacher Empowerment through TOT Training: Underserved Vietnamese Contexts”

Thanh Giang Thi Trinh (Ho Chi Minh City University of Technology and Education)

“Partnerships in ESL Teacher Education: A Model to Integrate Training with the Real World of Work”

Anh Ngoc Trinh (University of Canterbury)

“Embedding ‘Glocal’ Dimensions in Vietnamese Teacher Development: An Inward- and Outward-Looking Approach”

SESSION 11: Creative Sustainable Development

Location: Room D.502, Building D

Moderator: Bao Dat (Monash University)

Jane Gavan (University of Sydney)

“Building Creative Capacity in Vietnam: Multi-Disciplinary and Multi-Directional Perspectives on Sustainable Approaches to Raising Innovation in Manufacturing Communities”



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Nguyễn Tâm Trang, Chu Thi Thu Huyen (Hanoi National University of Education) and **Dang Thi Huong Thao** (Hung Yen University of Technology and Education)

“Improving Learner Autonomy: The Way Forward for Sustainable Education”

Lily Nguyễn (Diplomatic Academy of Vietnam and University of Melbourne)

“Career Development Aspiration of Vietnamese Doctoral Students in Australia”

SESSION 12: Developing Sustainable Educational Institutions and Leadership

Location: Room D.501, Building D

Moderator: Phạm Thị Ly (Đại học Nguyễn Tất Thành)

Trịnh Huyền Nhung (Đại học Thái Nguyên)

“Bravegirls: Những Nữ Sinh Việt Nam Trong Thời Đại Mới”

Trần Thị Tuyết Mai (Đại học Thủ Dầu Một)

“Phát Triển Năng Lực Lãnh Đạo, Quản Lý Của Hiệu Trưởng Trường Phổ Thông Đáp Ứng Yêu Cầu Của Cuộc Cách Mạng Công Nghiệp 4.0”

Nguyễn Thị Hồng Cúc (ĐH KHXH & NV TP HCM)

“Chính Sách & Nguồn Lực Giáo Dục Đại Học Ngoài Công Lập Tại Việt Nam”

SESSION 13: Developing Sustainable Tourism

Location: Room D.401, Building D

Moderator: Jamie Gillen (National University of Singapore)

Thị Thu Hằng Trương (USSH, VNU, HCMC)

“Capitals and Agency in the Analytical Framework of Community-Based Sustainable Tourism Development”

Soryaly Chau, Chau Khon and Chau Nguyen Phi Oanh (An Giang University)

“Enhancing English Public Speaking Skill for Tourism-Major Students at An Giang University, Vietnam: Challenges and Solutions”

Anh Pham (University of Queensland)

“Knowledge Management and Climate Change Adaptation in Tourism Destinations: The Case of Hoi An City, Vietnam”



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Nguyen Huong Giang and Mananya Techalatertkamol (USSH, VNU, HCMC)

“Education and the Role of Youth in Sustainable Tourism Development, Sai Gon as a Case Study”

SESSION 14: War, Memory, and Literary Practices: The Vietnam War and Post-War Vietnam Reconsidered

Location: Room D.402, Building D

Moderator: Lê Nguyễn Long (USSH, VNU, Hanoi)

Discussant: Lê Nguyễn Long (USSH, VNU, Hanoi)

Đoàn Ánh Dương (Academy of Social Sciences)

“Narration of the Past: Encountering Memories of War in Post-War Vietnam in Receptions of Bao Ninh’s *The Sorrow of War*”

Mai Anh Tuan (Hanoi University of Culture)

“Struggles for Livelihood and the Emergence of New Lifestyle: Descriptions of Vietnamese Society in the Doi Moi [Renovation] Era in Nguyen Huy Thiep’s Stories”

Lê Nguyễn Long (USSH, VNU, Hanoi)

“War, Uprootedness, and Hybridity: Fighting for the Marginalized in Viet Thanh Nguyen’s *The Sympathizer*”

Ngo Tu Lap (International Francophone Institute) and Daniel A. Matre (Averno College)

“‘Black Stars’ Poems by Tu Lap (Translated into English by Martha Collins): Introduced and Discussed by Daniel A. Matre”

3:30-3:45 COFFEE BREAK (4TH & 5TH FLOORS)

3:45-5:00 TALK SHOW: TECHNOLOGY, MEDIA, THE LAW AND DEVELOPMENT

Location: Main Conference Hall, Building D

Hosts: Dr. Tran Kien (School of Law, Vietnam National University Hanoi) & Dr. Tran Anh Tien (University of Social Sciences and Humanities, VNU HCMC)



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Guest Speakers:

Dr. Truong Minh Huy Vu (USSH, VNU HCMC)

Trinh Le Anh (USSH, VNU Hanoi)

Vu Dung (YKVN Law Firm)

Vu Tu Thanh (US – ASEAN Business Council)

Vu Cong Giao (School of Law, VNU Hanoi)

6:00-8:30 WELCOME RECEPTION



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DAY 2: FRIDAY 29 DECEMBER 2017

Location: University of Social Sciences and Humanities, Vietnam National University Ho Chi Minh City, 10-12 Dinh Tien Hoang St., Ben Nghe Ward, District 1, HCMC

All day **Exhibition and Installation of art projects from Nguyễn Như Huy, Phan Quang, Nguyễn Quốc Dũng, Prihatmoko Moki, and Triệu Minh Hải – Phan Lê Hà**
Ground Floor, Building D

8:30-10:00 **BREAKOUT SESSIONS**

SESSION 15: Climate Change and Sustainable Development in the Mekong Delta

Location: Room D.401, Building D

Moderator: Iftekhar Iqbal (Universiti Brunei Darussalam)

Ngo Thi Thu Trang (USSH, VNU, HCMC)

“Impacts of Ba Lai Sluice Gate-Dam on Livelihood Adaptation of Farming Households in Ben Tre Province”

Dung Thi Le Tran and Christopher Roberts (University of New South Wales at the Australian Defense Force Academy)

“The Mekong River, Subregional Cooperation and National Development Objectives: Vietnam in the Greater Mekong Subregion”

Nguyen Thi Hong Xoan (USSH, VNU, HCMC)

“People’s Responses to Climate Change in the Mekong Delta Area”

SESSION 16: The Challenges of Sustainable Tourism and Governance

Location: Room D.402, Building D

Moderator: Trinh Le Anh (USSH, VNU Hanoi)

Phùng Quốc Hiếu (Đại học Văn hóa Hà Nội)

“Văn Hóa Doanh Nghiệp – Yếu Tố Quan Trọng Góp Phần Phát Triển Bền Vững Cho Các Doanh Nghiệp Du Lịch Ở Việt Nam”



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Nguyễn Thị Thanh Hải (Học viện Chính trị, Quốc gia Hồ Chí Minh), **Ngô Minh Hương** (ĐH Quốc gia Hà Nội), **Nguyễn Thị Xuân Sơn** (ĐH Quốc gia Hà Nội) and **Nguyễn Linh Giang** (Viện Nhà nước và pháp luật)

“Tác Động Của Du Lịch Đối Với Quyền Trẻ Em Ở Việt Nam”

Trương Hồ Hải (Học viện Chính trị quốc gia Hồ Chí Minh)

“Khái Quát Về Nhà Nước Kiến Tạo Phát Triển Và Quản Trị Nhà Nước Tốt”

SESSION 17: Law for the Sustainable Development of Vietnam (Part 2)

Location: Room D.509, Building D

Moderator: Vu Cong Giao (School of Law, VNU, Hanoi)

Discussant: Tran Kien (School of Law, VNU, Hanoi)

Dang Minh Tuan (School of Law, VNU, Hanoi)

“Legal Aid in the Socialist Republic of Vietnam: From Legal Subsidization to ‘Pro Bono’ Legal Service Mechanism”

Pham Hong Thai, **Bui Tien Dat** and **Vu Cong Giao** (School of Law, VNU, Hanoi)

“The Vietnamese Government in Transition: Its Changing Roles and Challenges”

Ngo Minh Huong (School of Law, VNU, Hanoi)

“Ensuring the Economic, Social and Cultural Rights: Challenges Facing other ASEAN Countries and Vietnam”

SESSION 18: Vietnam Media and Innovations

Location: Room D.504, Building D

Moderator: Le Trieu (USSH, VNU HCMC)

Le Trieu (USSH, VNU HCMC)

“An Overview of Media Reform in Vietnam”

Dien Luong (VnExpress International)

“Social Media/Facebook and Journalism”

Tien Tran (Zing News)



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“Data and Infographics Journalism”

Lien Hoang (Bloomberg) and Dung Tong (Nikkei Asian Review)

“The Experiences of Correspondents for Foreign News Agencies in Vietnam”

Phuong Hoang (USSH)

“Mass Media Advertising in Vietnam”

SESSION 19: Festivals, Rituals and Culture

Location: Room D.503, Building D

Moderator: Ngô Thanh Loan (USSH, VNU HCMC)

Đỗ Thị Thu Hà and Phạm Đăng Xuân Hương (Đại học Sư phạm Hà Nội)

“Tái Sinh Di Sản - Sự Hội Nhập Truyền Thống Nguyên Bản Và Biến Thể Trong Lễ Hội Hết Chá Tại Một Bản Người Thái”

Phan Thị Diễm Hương & Phan Thị Thúy Vân (Đại học Huế)

“Du Lịch Di Sản: Bối Cảnh Và Ý Nghĩa Mới Của Lễ Tế Nam Giao Được Phục Dụng Trong Festival Huế”

Lê Thị Ngọc Điệp (ĐH KHXH & NV TP HCM)

“Âm Thực Mùa Nước Nổi Gắn Với Phát Triển Du Lịch An Giang”

SESSION 20: Foreign Languages and Technologies in Diverse Educational Contexts

Location: Room D.502, Building D

Moderator: Le Thuy Linh (ATMC – Baxter Institute & Monash University)

Tran Thi Xoan (Thammasat University)

“The impact of Chinese cultural products on the Vietnamese students”

Quang Huy Pham and Nguyen Thi The Ha (Dong Thap Community College)

“From Policies to Activities Toward Teaching and Learning Foreign Languages”

Chau Cao (Waseda University)



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“Vietnamese Teachers’ Attitudes Toward the Use of Information and Communication Technologies in Inclusive Education”

SESSION 21: Urban Development

Location: Room D.501, Building D

Moderator: Emmanuelle Peyvel (University of Brest)

Giang Dang (USSH, VNU Hanoi)

“A Way to Sustainable Development for an Ede Village in Urbanized and Globalized Contexts”

Emily Nguyen (Yale University)

“Hai Ông Nhà Quê Lên Phố: Peasant Denigration and Celebration in Vietnam, Past and Present”

Mirjam Le (University of Passau)

“Cargo Cult Urbanization and Urban Commons at the Peri-Urban Frontier in Small Town Vietnam”

10:00-10:15 COFFEE BREAK (4TH & 5TH FLOORS)

10.15 – 12.15: BREAKOUT SESSIONS

SESSION 22: Tourism, Migration and Identity

Location: Room D.509, Building D

Moderator: Nguyen Nhu Huy (Artist, Ga0)

Morratongwong Phumplab (National University of Singapore) and Sujane Kanarit (Chulalongkorn University)

“Tourism, Identity and Diplomatic Representation: Creating Collective Memory and Overseas Vietnamese (Việt Kiều) in Thailand”



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Lindsey Bier (University of Southern California)

“The Projection of Country Identity by Grassroots Tourism Networks in Vietnam”

Nguyen Nu Nguyet Anh (USSH, VNU, HCMC)

“Connection with Homeland: Vietnamese migrants in South Korea”

SESSION 23: Vietnam’s Higher Education in the Global Context

Location: Room D.504, Building D

Moderator: Phan Van Que & Pham Sy Tien (Hanoi University of Business and Technology)

Martin Hayden (Southern Cross University) and Ly Pham (Nguyễn Tất Thành University and VNU HCMC)

“Recent Research Policy Developments in Vietnam: The Case of the Humanities and Social Sciences”

Mary Beith Marklein (George Mason University)

“U.S. Soft Power and Vietnam’s Higher Education Habitat”

Mark Ashwill (Capstone Vietnam)

“The Impact of President Donald Trump on Vietnamese Student Interest in Studying in the USA”

David Ericson (University of Hawaii at Manoa)

“Splitting the Horns of a Dilemma: The Very Idea of an Entrepreneurial and Innovative University in SE Asia”

SESSION 24: Hán Nôm, Vietnamese Language(s), and the Nguyen Era

Location: Room D.503, Building D

Moderator: Nguyen To Lan (Institute of Sino-Nom Studies)

Mai Nguyen Thi Ngoc (University of Culture)

“Ancient Documents in Vietnam Libraries: Management and Exploitation”

Thu Nguyen (Institute of Sino-Nom Studies) and Ngoc Quynh Nguyen (VASS)



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“Piracy and Security in the East Sea – Lessons from the Nguyen Era”

Phuong Mai Hoang (Institute of Sino-Nom Studies)

“Public Commercial Activities on the Sea During the Nguyen Era: A Development Point of View”

SESSION 25: The Challenges of (Sustainable) Development

Location: Room D.502, Building D

Moderator: Trần Kiên (Đại học Luật, ĐHQG Hà Nội)

Trương Hồ Hải (Học viện Chính trị quốc gia Hồ Chí Minh)

“Thực Hiện Tinh Giản Biên Chế Trong Bối Cảnh Xây Dựng Nhà Nước Kiến Tạo Ở Việt Nam”

Vũ Công Giao and Hoang Nam Hai (Đại học luật, ĐHQGHN)

“Vấn Đề Kiểm Soát Tài Sản, Thu Nhập Trong Cuộc Chiến Chống Tham Nhũng Ở Việt Nam”

Hồ Thị Lệ Thủy (Trường ĐHKH Xã hội và Nhân văn)

“Xã Hội Cao Tuổi Của Nhật Bản Hiện Đại - Những Khó Khăn Và Giải Pháp”

Tran Thi Thu Ha (Thai Nguyen University of Agriculture and Forestry)

“Tourism and Sustainable Development Strategy at the Dong Van Karst Plateau, Ha Giang Province”

SESSION 26: English, Tourism and Linguistics

Location: Room D.501, Building D

Moderator: Le Thuy Linh (ATMC – Baxter Institute & Monash University) & Phan Van Que (Hanoi University of Business and Technology)

Tuan Nguyen Hoang (Thủ Dầu Một University) and Bao Dat (Monash University)

“Designing a Local English Syllabus for Tourism in the Global Context”

Ngan Nguyen (Texas Tech University)



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“Sustainable EFL Textbook Selection in Vietnamese Higher Education from Post-Colonial Perspectives”

Hà Võ Kim (Thủ Dầu Một University)

“Conceptualisations of the Linguistic Expressions “Trẻ Ra” and “Già Đi” Through Discourse Space Theory”

Nguyễn Tâm Trang (Hanoi National University of Education)

“Green Campuses in Vietnam for Sustainable Development: From Theory to Practice”

SESSION 27: Tourism and Heritage

Location: Room D.401, Building D

Moderator: Ngô Thanh Loan (ĐH KHXH & NV TP HCM)

Đào Vĩnh Hợp (Đại học Sài Gòn) and Võ Thị Ánh Tuyết (ĐH KHXH & NV TP HCM)

“Phát Triển Du Lịch Bền Vững Hội An Gắn Với Việc Bảo Tồn Và Phát Huy Giá Trị Kiến Trúc Cổ Các Hội Quán Của Người Hoa”

Lê Trương Ánh Ngọc (Đại Học An Giang)

“Di Sản Văn Hóa Và Du Lịch – Giải Pháp Nâng Cao Ý Thức Tự Bảo Vệ Và Bảo Tồn Qua Bài Học Kinh Nghiệm Từ Một Vài Quốc Gia Châu Á”

Nguyễn Thị Hậu (ĐH KHXH & NV TP HCM)

“Di Sản Văn Hóa Đô Thị Góp Phần Phát Triển Bền Vững (Trường Hợp Thành Phố Hồ Chí Minh)”

SESSION 28: Developing Tourism

Location: Room D.402, Building D

Moderator: Trịnh Lê Anh (ĐHKHXH&NV, ĐHQG Hà Nội)

Phùng Quốc Hiếu (Đại học Văn hóa Hà Nội)

“Nâng Cao Chất Lượng Hướng Dẫn Viên Du Lịch Tại Việt Nam - Một Giải Pháp Quan Trọng Để Phát Triển Du Lịch Bền Vững”

Dương Ngọc Thắng (Đại học Kinh tế TP HCM), Phan Thị Hồng Hậu (Cao đẳng Cộng đồng Bình Thuận) and Nguyễn Thị Thu Thủy (Đại học Kinh tế TP HCM)



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“Bảo Tồn Văn Hóa Việt Thông Qua Các Show Giới Thiệu Văn Hóa Việt Trong Du Lịch”

Trần Nguyên Khang (ĐH KHXH & NV TP HCM)

“Tạo Dựng Sức Mạnh Mềm Thông Qua Du Lịch: Cơ Hội Và Thách Thức Cho Việt Nam Trong Bối Cảnh Toàn Cầu Hóa”

12:15 - 1:30 LUNCH (ROOMS D.201-D.202)

1:30-3:30 KEYNOTE SESSION: TOURING HERITAGE, MEMORY AND HISTORY

Location: Main Conference Hall, Building D

Host: Vu Minh Hoang (Cornell University)

Speaker 1: Dr. Rommel Curaming (University of Brunei Darrusalam)

“The Past in Three Frames: Jabidah Massacre as History, Memory and Heritage”

Speaker 2: Dr. Liam Kelley (University of Hawaii at Manoa)

“The Spread of “Hispter” Concepts as Lifestyles and Tourist Attractions in Global Contexts”

Discussion: 30 minutes

3:30-3:45 COFFEE BREAK

3:45-4:30 TALK SHOW “TOWARDS LIVABILITY IN VIETNAMESE CITIES”

Location: Main Conference Hall, Building D

Host: Pham Thai Son (Vietnamese-German University)

Guest Speakers

Speaker 1: Huynh The Du (Fulbright University of Vietnam)

Speaker 2: Truong Hoang Truong (USSH, VNU HCMC)



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4.30-5.15pm: 80 Invited Guests go to The Myst Đồng Khởi - 8 Hồ Huân Nghiệp, District 1- for the Special Evening Program

FRIDAY 29th DECEMBER, 5:30-9:00PM

SPECIAL EVENING PROGRAM AT *THE MYST ĐỒNG KHỞI*

SPECIAL EVENING PROGRAM AT <i>THE MYST ĐỒNG KHỞI</i>: “LIVING, HONOURING AND (RE)CREATING HERITAGE IN EVERYDAY LIFE”	
HOSTS:	Phan Le Ha & Trinh Le Anh
Location:	The Myst Đồng Khởi, 8 Hồ Huân Nghiệp, District 1
Participation:	By invitation only
5:30-6:00	Welcome and Greetings at Ba Son Café
6:00-6:30	Guided Tour of “The Myst Đồng Khởi” - an exemplary case of living, honouring and (re)creating heritage in everyday life
6:30-7:50	Dinner at the Rooftop
8:00-9:00	Open Discussion “Living, Honouring, and (Re)creating Heritage in Everyday Life” & Meeting Mr. Vũ Hồng Nam, his family and Architect Nguyễn Hòa Hiệp – the main people behind the concept of “The Myst Đồng Khởi”

Note: The program begins at 5.30pm, so please make sure you are on time. Thank you for your cooperation!



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DAY 3: SATURDAY 30 DECEMBER 2017

Location: University of Social Sciences and Humanities, Vietnam National University Ho Chi Minh City, 10-12 Dinh Tien Hoang St., Ben Nghe Ward, District 1, HCMC

All day **Exhibition and Installation of art projects from Nguyễn Như Huy, Phan Quang, Nguyễn Quốc Dũng, Prihatmoko Moki, and Triệu Minh Hải – Phan Lê Hà**

Ground Floor, Building D

8:30-10:00 DEBATING SUSTAINABLE EDUCATION: A TALK SHOW

Location: Conference Main Hall, Building D

Hosts: Dr. Phan Le Ha (University of Hawaii at Manoa) & Trinh Le Anh (University of Social Sciences of Humanities, Vietnam National University, Hanoi)

Guest Speakers:

Dr. Dang Van Huan (MOET)

Dr. Tran Anh Tien (USSH, VNU HCMC)

Dr. Vu Thanh Tu Anh (Fulbright University of Vietnam)

Dr. Ly Pham (Nguyen Tat Thanh University)

Dr. Ngo Tu Lap (International Francophone Institute, Vietnam)

Dr. Hoang Anh Tuan (USSH, VNU Hanoi)

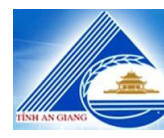
Chau Duong Quang (PhD student, SUNY Albany, USA)

10:00-10:15 COFFEE BREAK

10:15-12:15 BREAKOUT SESSIONS

SESSION 29: Tourism and Development in Minority Regions

Location: Room D.501, Building D



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Moderator: Nguyễn Thị Hậu (ĐHKHXH&NV, ĐHQG TP.HCM)

Tạ Thị Thanh Loan (Đại học Thủ Dầu Một)

“Phát Triển Du Lịch Bền Vững Vùng Dân Tộc Thiểu Số Việt Nam”

Vũ Tú Quyên (Viện Văn hoá Nghệ thuật quốc gia Việt Nam)

“Gốm Bàu Trúc Trong Tiến Trình Phát Triển Văn Hoá Tộc Người”

Nguyễn Thị Thu Hoài (Đại học Sư phạm Hà Nội)

“Di Sản Văn Hóa Tộc Người Khơ Mú Trong Phát Triển Bền Vững (Nghiên Cứu Tại Xã Pa Thơm, Huyện Điện Biên, Tỉnh Điện Biên)”

SESSION 30: Art and Performance

Location: Room D.504, Building D

Moderator: Nguyen Nhu Huy (Ga0)

Đỗ Tường Linh (Six Space, Hanoi)

“The Wonder of Wanderlust”

Annika Yates (University of Chicago)

“The Artist’s Experience and the State of Contemporary Art in Vietnam”

Michelle Huynh (University of Hawaii at Manoa)

“The Virtue in Propaganda: A Dramatic Play”

SESSION 31: Heritage and (Cultural) Tourism

Location: Room D.503, Building D

Moderator: Jamie Gillen (National University of Singapore)

Anh Pham (University of Queensland) and **Pham Thi Thanh Huong** (UNESCO)

“Public Use Planning Process Methodology: An Approach for Adaptive Planning and Management in Heritage Tourism Destinations”

Sophie Hughes and Do Ha Phuong (Independent Researchers)

“Sustainable Cultural Tourism”



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Thi Kim Ngan Phan, Michael Beverland and Bernardo Figueiredo (RMIT University)

“Heritage Authenticity: From War Landscape to Heritage Tourism Landscape”

SESSION 32: Experience as a Source of Learning, Development and Sustainability in a Cosmopolitan World

Location: Room D.502, Building D

Moderator: Wendelin Küpers (Karlshochschule International University)

Michael Zerr (Karlshochschule International University)

“Embodied Ethicality and Experiential Learning – The Vietnamese Heritage”

Phan Thi Lan Anh (Karlshochschule International University)

“The Contribution of Mindfulness Meditation for Transformation Towards Sustainability”

Mick Petersmann (AFS Interkulturelle Begegnungen)

“Intercultural Competence - A Useful Ingredient for Engagement with Vietnam”

Wendelin Küpers (Karlshochschule International University)

“Integral Learning Practices for Sustainable Tourism Management Education and Mindful Practices in Viet Nam”

SESSION 33: Legal and Security Issues

Location: Room D.509, Building D

Moderator: Nguyen Thanh Trung (USSH, VNU HCMC)

Kien Tran and Vu Cong Giao (School of Law, VNU Hanoi)

“Capital Punishment in a Transitional Vietnam: Criminal Justice Perspectives and Challenges”

AKM Ahsan Ullah (Universiti Brunei Darussalam)

“Porous Borders and Trafficking in Southeast Asia Revisited”

Pham Ngoc Minh Trang (SCIS, VNU HCMC)



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“The South China Sea Case’s Final Judgment and its Impact on Relations between Taiwan and ASEAN Countries”

Trương Hồ Hải (Học viện Chính trị quốc gia Hồ Chí Minh)

“Cách Mạng Công Nghiệp 4.0 Và Những Thách Thức Đối Với An Ninh Thông Tin Của Việt Nam”

SESSION 34: Managing the Risks of Development

Location: Room D.401, Building D

Moderator: Iftekhar Iqbal (Universiti Brunei Darussalam)

Ha Nguyen Duy Mong (USSH, VNU, HCMC)

“Risk Management in Higher Education Administration and Leadership for Sustainable Development in Vietnam”

Alvin Bui (UCLA)

“Returnee Entrepreneurs’ Opportunity Creation in the High-Tech Sector”

Huyen Thi Minh Van (Texas A&M University) & Tam To Phuong (Texas A&M University)

“National Human Resource Development in Vietnam – An Exploratory Review of Study”

SESSION 35: Colonial History

Location: Room D.402, Building D

Moderator: Vu Minh Hoang (Cornell University)

Hai Le (Instytut Filozofii i Socjologii PAN)

“Đạp Cầu 1907: An Etic-Emic Journey to the Past and a Methodological Projection for the Future”

David McCaskey (University of California, Riverside)

“Strange Fascinations and Second-Rate Imitations: European and American Tourists in Colonial Hanoi, 1873-1931”



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12:15-1:30 LUNCH (ROOMS D.201-D.202)

1:30-3:30 BREAKOUT SESSIONS

SESSION 36: Tourism and Development in the Provinces

Location: Room D.509, Building D

Moderator: Nguyễn Thị Hậu (USSH, VNU HCMC)

Nghia Le (University of Stirling and Freetour Vietnam)

“Tourism Development along Southern Coastal Corridor Between Vietnam and Cambodia”

Khôi Tran (Transpacific Center for Development Research) and Tan Nguyen (The Office of People's Provincial Committee of Quang Tri)

“Re-Positioning for Development: A Case of the Province of Quang Tri”

Trần Thị Quỳnh Thuận (ĐH KHXH & NV TP HCM)

“Tự Sự Cảm Thức Văn Hóa Nam Bộ Qua Tiểu Thuyết Hồ Biểu Chánh, Cải Lương Và Ca Khúc Bolero”

SESSION 37: Sustainable Approaches and Awareness in Higher Education Contexts

Location: Room D.504, Building D

Moderator: Ngo Tu Lap (International Francophone Institute, Hanoi)

Nguyen Thi Hao (USSH, HCM) and Nguyen Phi Vu (Ho Chi Minh City University of Technology and Education)

“Teaching improvement in the context of undergraduate program evaluation”

Robert Adams (Florida Atlantic University)

“Increasing Sustainability Awareness in the Humanities Classroom”

Nessie Early (Texas A&M)

“Data-Driven, Student-Centered Curriculum Redesign in Animal Science”

Thanh Pham (Monash University)

“Improving graduate employability: What can we learn from the outside?”



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SESSION 38: Touring and Showing Vietnam

Location: Room D.503, Building D

Moderator: Jamie Gillen (National University of Singapore)

Mi Thieu (Southern Institute of Social Sciences) and Vu Ngoc Xuan Anh (Independent Researcher)

“Trekking Tours into the K’Ho Lands in the Central Highlands of Vietnam: Globalization Through Education-Oriented Strategies Toward Tourists”

Diem Hang Ngo (Hanoi National University of Education)

“Pilgrimage to the Hung Temple: Touring the Nation, Religion and Citizenship Identity of the Contemporary Vietnamese”

Trinh Le Anh (USSH, VNU, Hanoi) and Dang Thi Phuong Anh (Hanoi National University of Education)

“From Folk Procession to Tourist Cultural Festival: A Case of Thanh Tuyen Festival”

Pham Van Dien (Ministry of Agriculture and Rural Development) and Tran Thi Thu Ha (Thai Nguyên University of Agriculture and Forestry)

“Environmental Lease Services for EcoTourism Business: A Case Study from Cát Bà National Park, Vietnam”

SESSION 39: Capacity Building and Transformation

Location: Room D.502, Building D

Moderator: Chau Duong Quang (SUNY Albany)

Truong Minh Huy Vu (SCIS, VNU HCMC) and Nguyen V. Nhat-Anh (Yonsei University)

“The Fourth Industrial Revolution and its Impact on Socio-Economic Development: A Vietnamese Discourse”

Nguyễn Huy Vị (USSH, VNU HCMC)

“Những Khó Khăn Gặp Phải Và Thách Thức Đối Với Hệ Thống Các Trường Cao Đẳng Cộng Đồng Và Trường Đại Học Địa Phương Hiện Nay”



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Pham Xuan Binh (RMIT, Australia)

“The Impacts of Government-Funded Student Mobility on Capacity Building, Organizational Effectiveness, and Individual Career Development: The Cases of Can Tho-150 and Vinh Long-100 Projects, Vietnam”

Mark Ashwill (Capstone Vietnam)

“What Were They Thinking? The Short-Lived Relationship between Bob Kerrey and Fulbright University Vietnam”

SESSION 40: History, Ethnic Communities, Gender, and Language Contact

Location: Room D.501, Building D

Moderator: Nguyễn Tô Lan (Viện Nghiên cứu Hán-Nôm, Hà Nội)

Đào Phương Chi (Viện Nghiên cứu Hán Nôm)

“Nữ Quyền Trong Làng Xã Bắc Kỳ Đầu Thế Kỷ Xx: Góc Nhìn Từ Văn Bản Tục Lệ Hán Nôm”

Nguyễn Văn Giác (Đại học Thủ Dầu Mộ)

“Những Kiến Giải Mới Xung Quanh Nhà Nước Hoa Anh Trong Việt Sử”

Wi-vun Chiung (National Cheng Kung University)

“A Study of Trương Vĩnh Ký and Vietnam’s First Romanized Newspaper, the *Gia Định Báo*”

Pham Ngoc Thuy Vi (National Cheng Kung University)

“A Study on Language Contact and Food Culture Contact Between the Kinh and Chinese Ethnicities in Vietnam Through Two Typical Dishes: ‘Pho’ And ‘Hu Tieu’”

SESSION 41: Developing Sustainable (Eco-)Tourism

Location: Room D.401, Building D

Moderator: Rommel Curaming (University Brunei Darussalam)

Phuong Nguyen Hoang My (College of Management for Agricultural Rural Development)

“Agro-Ecotourism - How to Apply for Agricultural Cooperatives in The Mekong Delta, Vietnam?”



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Michelle Miguel Galvez (Lyceum of the Philippines University) and Kenji Mendoza Asano, Jr. (Colegio de San Juan de Letran)

“The Evolution of ‘The Walled City’ in Promoting ASEAN as One Single Destination”

Chung Hoang Chuong (SCIS, VNU, HCMC)

“Mekong Transboundary Development: An Ecotourism River Model for the Lower Basin”

SESSION 42: Educational Attitudes and Aspirations

Location: Room D.402, Building D

Moderator: Nguyen Ngoc Hung (Hanoi University of Business and Technology)

Lan Anh Nguyen Khoa (University of Melbourne)

“Assessment of the Generic Problem-solving Construct Across Different Contexts”

Thi Thu Huyen Pham (University of Languages and International Studies, VNU)

“Exploring Vietnamese Students’ Conceptions of Education for Sustainable Development”

Nguyen Thi Thanh Binh (Hue University of Foreign Languages)

“Critical thinking from the perspectives of EFL teachers and students”

Nguyen Thi The Ha and Quang Huy Pham (Dong Thap Community College)

“Learning Environmental Adaptation of Students at Dong Thap Community College”

3:30-4:30 AUTHOR MEETS CRITICS: A Session with Emmanuelle Peyvel, Jamie Gillen, and Ngo Tu Lap on Emmanuelle Peyvel’s recent book “*Post-colonial Geography of Domestic Tourism in Việt Nam*”

Location: Main Conference Hall, Building D

How do we become a tourist? Can we rethink tourism globalization looking at the "arts of doing" of those who invent it today? This book provides a perspective from Việt Nam, a country that has observed a significant growth of domestic tourism over the past twenty years.



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DAY 4: SUNDAY 31 DECEMBER 2017

Location: The Independence Palace/The Reunification Palace (Dinh Độc Lập/Dinh Thống Nhất), 135 Nam Kỳ Khởi Nghĩa, District 3, HCMC

“Du lịch, Di sản, Lịch sử, Phát triển, và Công nghệ”

“Interweaving Tourism, Heritage, History, Development and Technologies”

- 8:30 – 8:45 Introducing the Hackathon Organizing Team & the Hackathon Competition Teams (Hosts: Ung Ngọc Phương Vy & Ian Van Buskirk)
- 8:45-10:30 Hackathon Competition (Teams 1-2-3-4-5)
- 10:30-10:45 Break
- 10:45-12:30 Hackathon Competition (Teams 6-7-8-9-10)
- 12:30-1:50 Lunch
- 2:00-2:45 Nguyen Thi Hau and her writings on Sai Gon, hosted by Phan Le Ha
- 2:45-4:15 Artists Talk “Touring as Inventing” hosted by Nguyen Nhu Huy
Highlighting “Nolstagia” with Nguyen Nhu Huy; “The Old Bowls” with Phan Quang; and Documentary “Những Câu Chuyện Sài Gòn” with Nguyen Quoc Dzung, Phan Quang, and Prihatmoko Mobi
- 4:15-4:30 Break
- 4:30-5:00 Announcing the Hackathon Competition Results

END OF PART 1 OF THE CONFERENCE



The 9th “Engaging with Vietnam - An Interdisciplinary Dialogue” Conference

Touring Vietnam: Exploring Development, Tourism, and Sustainability from Multi-disciplinary and Multi-directional Perspectives

Part II – “Engaging with Vietnam: An Interdisciplinary Dialogue” Conference

Touring Vietnam: Exploring “Development”, “Tourism” and “Sustainability” in Vietnam from Multi-disciplinary and Multi-directional Perspectives

HCMC- BÌNH DƯƠNG-HCMC

MONDAY 1 JANUARY 2018

N0	Time	Location	Content
1	8:00 – 8:15	University of Social Sciences and Humanities (USSH) VNU-HCMC Address:10-12, Dinh Tien Hoang, District 1, Ho Chi Minh City	Reception of Delegates and Departure for Binh Duong
2	10:00 – 10:45	Minh Sáng Plaza Address: 888, Bình Dương Boulevard, Bình Dương)	Visiting Minh Long Ceramic and Porcelainwares Showroom
3	10:45 – 12:00	Hội Khánh Pagoda in Bình Dương Address: 35 Yersin, Thủ Dầu Một city, Bình Dương province.	Visiting Nguyen Sinh Sac national relic site (Nguyen Sinh Sac used to live and work there. Nguyen Sinh Sac was Ho Chi Minh’s father)
4	12:00 – 13:30	Thu Dau Mot University – Meeting Point Address: 6, Tran Van On, Thủ Dầu Một city, Bình Dương	Lunch and touring around Thu Dau Mot University
5	13:30 – 15:30	Đại Nam Complex/Dai Nam Wonderland Address: Hiệp An, Thủ Dầu Một city, Bình Dương Province).	Visiting Dai Nam Wonderland and Dai Nam Temple
6	15:30 – 16:00	New Bình Dương City	Visiting New Binh Duong City
7	16:00 – 18:00	Leaving Binh Duong for HCMC	Sending delegates back to University of Social Sciences and Humanities (USSH) VNU-HCMC



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Phần II - Hội thảo Quốc tế “Kết Nối Việt Nam: Đối Thoại Liên Ngành”

Chủ đề: ‘Phát Triển’, ‘Du Lịch’, và ‘Bền Vững’ Việt Nam Từ Góc Độ Đa Ngành & Đa Chiều

Địa điểm: BÌNH DƯƠNG

Thời gian: 1/1/2018

CHƯƠNG TRÌNH THAM QUAN & LÀM VIỆC VỚI BÌNH DƯƠNG

Stt	Thời gian	Địa điểm	Nội dung tham quan
1	8:00 – 8:15	Trường ĐHKHXH&NV Tp.HCM (10-12, Đinh Tiên Hoàng, Q1, Tp.HCM)	Đón đại biểu; đi Bình Dương
2	10:00 – 10:45	Minh Sáng Plaza (888, Đại lộ Bình Dương, tỉnh Bình Dương)	Tham quan showroom gốm sứ Minh Long
3	10:45 – 12:00	Chùa Hội Khánh – Bình Dương (số 35, Yersin, Tp. Thủ Dầu Một, Bình Dương)	Tham quan di tích cấp quốc gia, nơi cụ Nguyễn Sinh Sắc sống và làm việc.
4	12:00 – 13:30	Hội quán Trường ĐH Thủ Dầu Một (số 6, Trần Văn Ôn, Tp. Thủ Dầu Một, Bình Dương)	Ăn trưa – Tham quan Trường Đại học Thủ Dầu Một
5	13:30 – 15:30	Khu du lịch Đại Nam (Hiệp An, Tp. Thủ Dầu Một, Bình Dương)	Tham quan toàn cảnh khu du lịch và kim điện Đại Nam
6	15:30 – 16:00	Trung tâm Hành chính tỉnh Bình Dương (thành phố mới Bình Dương)	Tham quan Trung tâm Hành chính tỉnh Bình Dương.
7	16:00 – 18:00	Đưa đại biểu về lại Trường ĐHKHXH&NV Tp.HCM (10-12, Đinh Tiên Hoàng, Q1, Tp.HCM).	

Lưu ý: Mỗi xe có 01 phiên dịch tiếng Anh đi cùng.



The 9th “Engaging with Vietnam - An Interdisciplinary Dialogue” Conference

Touring Vietnam: Exploring Development, Tourism, and Sustainability from Multi-disciplinary and Multi-directional Perspectives

Part III – “Engaging with Vietnam: An Interdisciplinary Dialogue” Conference

Touring Vietnam: Exploring “Development”, “Tourism” and “Sustainability” in Vietnam from Multi-disciplinary and Multi-directional Perspectives

HCMC- AN GIANG – HCMC

2-4 January 2018

TUESDAY, 2 JANUARY 2018

Traveling from Ho Chi Minh City to Long Xuyên, An Giang

6:30 Depart from University of Social Sciences and Humanities, VNU HCMC, 10-12 Dinh Tien Hoang St., Ben Nghe Ward, District 1, HCMC

11:30/12:00 Lunch in An Giang

14:00-17:30: The International 9th “Engaging with Vietnam” Conference (Continued)

Venue: Long Xuyên, An Giang

14:00 – 15:30: *Session 1 - Spiritual and Cultural Tourism*

Co-Chairs: Dr. Jamie Gillen (Singapore National University), Prof. Dr. Vo Van Sen (University of Social Sciences and Humanities, VNU HCMC) and An Giang Representatives

- 14:05 – 14:25: Dr. Nguyen To Lan (Institute for Sino-Nom Studies, Hanoi)
“Tourism and Community Life in An Giang: The Case of Núi Sam”
- 14:25 – 14:45: Dr. Ngô Thanh Loan (USSH, VNU HCMC)
“Proposals Regarding Developing An Giang Tourism Specialties”
- 14:45 – 15:05: Nguyen Huu Su (Institute of Religion Studies, Vietnam Academy of Social Sciences)
“The Commercialization of spiritual places: The Spiritual Tourism Market of Vietnam”
- 15:05 – 15:30: Q & A

15:30 – 15:45 *Break*

28th Dec 2017 – 4th Jan 2018 in Ho Chi Minh City – Binh Duong – Angiang, Vietnam

www.engagingwithvietnam.net



The 9th “Engaging with Vietnam - An Interdisciplinary Dialogue” Conference

Touring Vietnam: Exploring Development, Tourism, and Sustainability from Multi-disciplinary and Multi-directional Perspectives

15:45 – 17:30: Session 2 - “Development, Sustainability and Tourism from Contrast and Comparative Perspectives”

Co-Chairs: Dr. Ngô Thi Phương Lan (USSH, VNU HCMC), A/Prof Dr. Liam C. Kelley (University of Hawaii at Manoa, USA) & An Giang Representatives

- 15:45 - 16:15: Prof. Dr. Jonathan Warren (University of Washington, USA)
“Toward a more nuanced and multi-directional approach to development in contemporary Vietnam”
- 16:15 - 16:45: A/Prof Dr. Iftekhar Iqbal (Universiti Brunei Darussalam)
“Mapping Inter-Asian Engagements: A View from the Mekong”
- 16:45-17:05: Jacob Weger (University of Georgia, USA)
“Lost or Gain in Translation? The Transnational and Multilevel Governance of Climate Change Adaption in Mekong Delta”
- 17:05 - 17:30: Q & A

18:00 – 22:00: Gala Dinner and Concert at Hoa Binh 1 Hotel, Long Xuyen City

WEDNESDAY 3 JANUARY 2018: EXPLORING AN GIANG (8:00 – 19:00)

Three Simultaneous Theme-based Tour Routes (pickup from hotels):

- + Route 1: Long Xuyên – Trà Sư – Núi Cấm – Châu Đốc → Nature and Ecotour (Led by Ms. Ngo Thanh Loan)
- + Route 2: Long Xuyên – Châu Đốc - Tân Châu – An Phú → Spiritual Culture, Ethnic Minority Communities, and Handicraft Villages (Led by Mr. Duy Minh)
- + Route 3: Long Xuyên – Thoại Sơn/ Óc Eo – Tri Tôn → Archaeological, Historical and Cultural Experiences (Led by Mr. Duc Minh and Ms. Hong Dung)

(Note: Registration for these tour routes must be made at the REGISTRATION TABLE during PART I of the conference in Ho Chi Minh City, 28-31 December, 2017.)

19h30: Dinner in Long Xuyen City



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THURSDAY 4 JANUARY 2018

8:30 - 11:30: The 9th International “Engaging with Vietnam Conference” (continued) & Announcement of An Giang’s Year of Tourism 2018

Venue: Meeting Hall, An Giang Province

8:30 - 9:45 Creative Ideas on Tourism – Presentations from Three Awarded Hackathon 2017 Teams

Facilitators: Ung Ngọc Phương Vy & Ian Van Buskirk (Minerva Schools at KGIs, USA)

9:45 - 10:30 Talk Show/Panel Discussion “Development, Tourism and Sustainability: A Continued Conversation for An Giang”

Chairs: Prof. Dr. Vo Van Sen & Dr. Nguyen Thi Hau (University of Social Sciences and Humanities, VNU HCMC); A/Prof Dr. Liam C. Kelley (University of Hawaii Manoa, USA) & An Giang Representatives

Guests: Dr. Ngo Thi Phuong Lan, Dr. Ngo Thanh Loan (USSH VNU HCMC), Dr. Michael Bruno (University of Hawaii at Manoa, USA), Dr. Jamie Gillen (Singapore National University), Prof. Dr. Jonathan Warren (University of Washington), A/Prof. Dr. Iftexhar Iqbal (Universiti Brunei Darussalam), Trinh Le Anh (USSH, VNU Hanoi), and An Giang representatives.

10:30 - 10:45 Break

10:45 - 11:15 Announcement of “An Giang’s Year of Tourism 2018”

11:15 - 11:30 Closing Ceremony

- Representatives of An Giang
- Prof. Dr. Vo Van Sen (Rector of University of Social Sciences and Humanities, VNU HCMC);
- Prof. Dr. Michael Bruno (Vice Chancellor, University of Hawaii at Manoa, USA)
- Prof. Dr. Phan Le Ha & A/Prof Dr. Liam C. Kelley (Founders of Engaging with Vietnam, University of Hawaii Manoa, USA)

11:30 Lunch in Long Xuyen

13:30 Check out

14:00 Travel back to Ho Chi Minh City

20:00 Arrive in Ho Chi Minh City

END OF CONFERENCE

28th Dec 2017 – 4th Jan 2018 in Ho Chi Minh City – Binh Duong – Angiang, Vietnam

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Touring Vietnam: Exploring Development, Tourism, and Sustainability from Multi-disciplinary and Multi-directional Perspectives

Part III: AN GIANG, 2-4 January 2018

Phần III - Hội thảo Quốc tế “Kết Nối Việt Nam: Đối Thoại Liên Ngành”

Chủ đề: ‘*Phát Triển*’, ‘*Du Lịch*’, và ‘*Bền Vững*’ Việt Nam Từ Góc Độ Đa Ngành & Đa Chiều

Địa điểm: Long Xuyên, An Giang

Thời gian: 2-4/1/2018

Ngày 2/1: TP.HCM đi Long Xuyên, An Giang

6:30 : Xuất phát tại ĐHKHXH&NV, 10-12 Đinh Tiên Hoàng, Quận 1, TP HCM,

11:30/12:00 Ăn trưa tại An Giang

14:00-17:30: Chương trình Hội thảo Quốc tế “Kết Nối Việt Nam”

Địa điểm: Hội trường tỉnh An Giang Giang (*Dịch cabin Anh-Việt cho tất cả các phiên*)

14:00 – 15:30: Phiên 1- Chủ đề “Du Lịch Tâm Linh và Du Lịch Văn Hóa”

Chủ tọa: TS. Jamie Gillen (Đại học Quốc gia Singapore), PGS.TS. Võ Văn Sen (ĐHKHXN&NV, ĐHQG-HCM), và Đại diện tỉnh An Giang

- 14:05 – 14:25: TS. Nguyễn Tô Lan (Viện Nghiên Cứu Hán-Nôm, Hà Nội)
“Chuyện của làng”: Du lịch tín ngưỡng và lễ tục cộng đồng tại Núi Sam, Châu Đốc, An Giang,
- 14:25 – 14:45: TS. Ngô Thanh Loan (Đại học KHXH&NV, ĐHQG-HCM)
“Một số đề xuất sản phẩm du lịch đặc thù tỉnh An Giang”
- 14:45 – 15:05: Nguyễn Hữu Sử (Viện Nghiên Cứu Tôn Giáo, Viện Khoa học Xã hội)
“Thương mại hóa tự viện: Nghiên cứu về thị trường du lịch tâm linh Việt Nam”
- 15:05 – 15:30: Phần thảo luận

15:30 – 15:45: Nghỉ giải lao



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15:45 – 17:30:

Phiên 2 - Chủ đề “Phát Triển, Bền Vững và Du Lịch từ Góc Độ So Sánh, Đồi Chiều”

Chủ tọa: TS. Ngô Thị Phương Lan (ĐHKHXN&NV, ĐHQG-HCM); PGS.TS. Liam C. Kelley (ĐH Hawaii Manoa, Mỹ) & Đại diện tỉnh An Giang

- 15:45 - 16:15: GS. TS. Jonathan Warren (Đại học Washington, Mỹ)
“Hướng tới một cách tiếp cận *phát triển* tinh tế hơn và đa chiều cho Việt Nam”
- 16:15 - 16:45: PGS TS. Iftekhar Iqbal (Đại học Brunei)
“Khắc họa sự hợp tác/tương tác liên châu Á: Góc nhìn từ Mê Kông”
- 16:45-17:05: Jacob Weger (Đại học Georgia, Mỹ)
“Mất hay lợi trong quá trình dịch thuật: Quản lý đa cấp xuyên quốc gia về ứng phó biến đổi khí hậu ở khu vực đồng bằng sông Cửu Long”
- 17:05 - 17:30: Phần thảo luận

18:00 – 22:00: Tiệc Gala Chào Mừng Hội Thảo và Giao Lưu Văn Nghệ tại Khách sạn Hòa Bình 1, TP Long Xuyên

Chương trình bao gồm ăn tối và các tiết mục biểu diễn và giao lưu của An Giang, ĐHKHXH&NV TPHCM, ĐH Thủ Dầu Một, và của đại biểu tham dự hội thảo Kết Nối Việt Nam

Ngày 3/1: Khám Phá An Giang (8:00 – 19:00)

Ba tuyến tham quan:

- + Tuyến 1: Long Xuyên – Trà Sư – Núi Cấm – Châu Đốc → sinh thái tự nhiên và nhân văn (Phụ trách: Cô. Ngô Thanh Loan)
- + Tuyến 2: Long Xuyên – Châu Đốc - Tân Châu – An Phú → văn hóa tâm linh, tộc người, làng nghề (Phụ trách: Thầy. Duy Minh)
- + Tuyến 3: Long Xuyên – Thoại Sơn/ Óc Eo – Tri Tôn → văn hóa lịch sử, khảo cổ (Phụ trách: Thầy. Đức Minh & Cô. Hồng Dung)

(Lưu ý: Đề nghị đại biểu đăng ký tham quan với BTC tại Hội thảo 28-31.12.2017)

19h30: Ăn tối tại Long Xuyên



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Ngày 4/1/2018

8:30 - 11:30 Hội thảo quốc tế Kết Nối Việt Nam (Phần tiếp theo) và T h ô n g b á o năm D u l i c h An Giang 2018

Địa điểm: Hội trường tỉnh An Giang (có dịch cabin toàn bộ chương trình)

8:30 - 9:45 Trình bày Ý Tưởng Sáng Tạo về Du lịch của 03 nhóm sinh viên đạt giải từ Cuộc thi Hackathon 2017

Dẫn chương trình và Điều hành: Ứng Ngọc Phương Vy & Ian Van Buskirk (Minerva Schools at KGIs, Mỹ)

9:45 - 10:30 Thảo luận/Tọa đàm mở về Phát triển và Du lịch An Giang

Chủ tọa: PGS.TS. Võ Văn Sen (ĐHKHXN&NV, ĐHQG-HCM); PGS.TS. Liam Kelley (ĐH Hawaii Manoa, Mỹ), TS. Nguyễn Thị Hậu (ĐHKHXN&NV, ĐHQG-HCM); & Đại diện tỉnh An Giang

Tham gia thảo luận: TS. Ngô Thị Phương Lan, TS. Ngô Thanh Loan (ĐHKHXH&NV, ĐHQG-HCM), GS.TS. Michael Bruno (ĐH Hawaii Manoa, Mỹ), TS. Jamie Gillen (ĐH Quốc gia Singapore), GS.TS. Jonathan Warren (ĐH Washington), PGS.TS. Iftekhar Iqbal (ĐH Brunei) và Th.S. Trịnh Lê Anh (ĐHKHXH&NV, ĐHQG Hà Nội), và đại diện tỉnh An Giang.

10:30 – 10:45: Nghỉ giải lao

10:45 -11:15: Tỉnh An Giang thông báo và giới thiệu “Năm Du Lịch An Giang 2018”

11:15 - 11:30: Bế mạc Hội thảo Kết Nối Việt Nam

Đại diện lãnh đạo tỉnh An Giang

PGS.TS. Võ Văn Sen (Hiệu trưởng, ĐHKHXN&NV, ĐHQG-HCM)

GS.TS. Michael Bruno (Phó Hiệu trưởng, ĐH Hawaii Manoa, Mỹ)

GS.TS. Phan Lê Hà & PGS.TS. Liam Kelley (ĐH Hawaii Manoa, Mỹ; là người sáng lập Kết Nối Việt Nam)

11:30: Ăn trưa tại Long Xuyên

13:30 – 14:00: Trả phòng khách sạn và di chuyển về TP.HCM

20:00: Về tới TPHCM

KẾT THÚC HỘI THẢO