

**Engaging With Vietnam: An Interdisciplinary Dialogue**

**Kết nối Việt Nam: Đổi Thoại Liên Ngành**  
[www.engagingwithvietnam.org](http://www.engagingwithvietnam.org)

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## **Engaging With Vietnam: An Interdisciplinary Dialogue**

[www.engagingwithvietnam.org](http://www.engagingwithvietnam.org)

[www.engagingwithvietnamconference.org](http://www.engagingwithvietnamconference.org)

### **The 10<sup>th</sup> Engaging With Vietnam Conference**

**“Beyond Dichotomies: Vietnam from Multiple Perspectives”**

**15-21 December 2018**

**Ho Chi Minh City and Phan Thiet City, Vietnam**

#### **Venue for 15-16 December:**

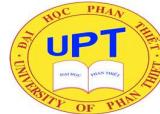
**University of Social Sciences and Humanities, Vietnam National  
University Ho Chi Minh City, Vietnam**

**Address: 10-12 Dinh Tien Hoang Street, Ben Nghe Ward, District  
1, HCM City**

#### **Venue for 17-21 December:**

**Phan Thiet University,**

**Address: 225 Nguyen Thong, Phan Thiet City, Binh Thuan  
Province**



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## The 10<sup>th</sup> Engaging With Vietnam Conference

**“Beyond Dichotomies: Vietnam from Multiple Perspectives”**

**15-21 December 2018**

### **Engaging With Vietnam Founders:**

Phan Le Ha & Liam C. Kelley

### **The 10<sup>th</sup> Conference Co-organizing Partners:**

Engaging With Vietnam, University of Social Sciences and Humanities – Vietnam National University Ho Chi Minh City, University of Hawaii at Manoa, University of Phan Thiet

### **Academic Convenors:**

Phan Le Ha, Liam C. Kelley, Tran Kien, Le Thuy Linh, and Chau Duong Quang

**Members of the Organizing Committee:** Ngo Phuong Lan, Le Huu Phuoc, Tran Anh Tien, Mai Thi Kim Khanh, Nguyen Thi Minh Chau, Vo Khac Thuong, Dinh Phi Ho, Duong Ngoc Thang, and others



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# Overview of the 10<sup>th</sup> EWV Conference Program

## 15 December (HCMC)

D. 201 – D. 202 (Building D)

**8:30-11:30 Presentations at USSH, VNU-HCMC by the participants in the “*Delta Cities: Rethinking Practices of the Urban*” Winter School 2018, co-organized by the International Institute for Asian Studies (IIAS, Leiden), University of Social Sciences and Humanities, VNU-HCM, and Engaging With Vietnam. The presenters are currently MA and PhD students from various institutions in Africa, Asia, Europe, Oceania, and Americas.**

**1:30-4:30 Presentations (continued)**

**Engagement Activities for the Delta Winter School and the audience and Hackathon participants**

*\*\*\*\*\*Detailed information about all the presenters and their presentations is available on the conference website [www.engagingwithvietnam.org](http://www.engagingwithvietnam.org) and on the Engaging With Vietnam Facebook page: <https://www.facebook.com/engagingwithvietnam/>.*

## 16 December (HCMC)

**7:30-8:15 Registration at USSH, VNU-HCM**

**8:15-8:30 Music Performances**

**8:30-8:45 Welcome – Dr. Le Huu Phuoc (Vice President, USSH-HCM), Prof. Miriam Stark (Director, CSEAS, University of Hawaii at Manoa), and Associate Professor Vo Khac Thuong (President, University of Phan Thiet)**

**8:45-9:00 Opening - Phan Le Ha and Liam C. Kelley (Co-founders of Engaging With Vietnam)**

**9:00-10:30 Keynote Session 1 - “Dichotomies in Foreign Interpretations of Vietnamese History” by Liam C. Kelley (University of Hawaii at Manoa & Universiti Brunei Darussalam); & “Liberal Arts in Vietnam’s Higher Education” by Vu**



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Thanh Tu-Anh (Fulbright University of Vietnam). Moderated by Gerard Sasges (NUS).

**10:30-10:45 Break**

**10:45-12:00 Featured Panel 1** - “Journeys to ‘know’ Vietnam in a Changing Academic World: Reflections from International Scholars of Vietnam across Time and Space.” Hosted by Phan Le Ha and Liam C. Kelley (University of Hawaii at Manoa & Universiti Brunei Darussalam). Participants: Jamie Gillen (National University of Singapore), Gerard Sasges (National University of Singapore), Webby Kalikiti (University of Zambia), Morragotwong Phumplab (Thammasat University).

**12:00-12:55 Lunch + Launching the recently published 9<sup>th</sup> Engaging With Vietnam Conference Proceedings; Introduction of selected writings from authors attending the Engaging With Vietnam conference series**

**1:00-3:00 Parallel Panel Sessions**

**3:00-3:15 Break**

**3:15-4:15 Talk Show 1** - “Vietnam’s ‘Soft Power’: Moving Beyond Dichotomies”, hosted by Tran Nguyen Khang (USSH, VNU-HCM). Participants: Dao Le Na (USSH, VNU-HCM) & Lisa Stenmark (San Jose State University).

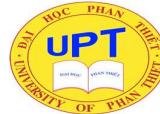
**4:15-6:45 Parallel Panel Sessions**

## 17 December (Phan Thiet)

**Morning Travel to Phan Thiet**

**1:30-1:35 Opening of Part II at the University of Phan Thiet**

**1:35-3:00 Talk Show 2** - “Higher Education in Vietnam: Problems, Challenges, and Proposed Solutions,” Hosted by Vo Van Sen (USSH, VNU-HCM). Participants: Huong Nguyen (Swinburne University of Technology), Tran Kien (School of Law, VNU Hanoi), Pham Thi Ly (Viet Nam National Committee for Education and Human Resource Development), and Vo Khac Thuong/Dinh Phi Ho (University of Phan Thiet).



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**3:00-3:15 Break**

**3:15-5:15 Parallel Panel Sessions**

**6:00 Welcome and Dinner Reception by University of Phan Thiet**

### **18 December (Phan Thiet)**

**9:00-10:30 Keynote Session 2** - “Bình đẳng giới ở Việt Nam: Nói vậy nhưng không phải vậy: Tình dục ở Việt Nam: Dễ đùa nhưng Khó nói” by Khuat Thu Hong (Institute for Social Development Studies) and “A Country for Outliers” by Simon Soon (University of Malaya). Moderated by Liam C. Kelley (University of Hawaii at Manoa & Universiti Brunei Darussalam).

**10:30-10:45 Break**

**10:45-11:45 Keynote Session 3** - Phan Le Ha (University of Hawaii at Manoa) “Interrogating the Convenient ‘East-West’ Dichotomy in Transnational Education”, with commentary and reflection from Noor Azam Haji-Othman (Universiti Brunei Darussalam).

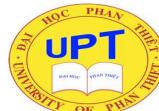
**11:45-12:45 Lunch**

**1:00-1:30 Documentary Screening “Contemporary Art from Traditions, History and Culture”/ “Diện mạo của nghệ thuật đương đại từ truyền thống, lịch sử, văn hóa”, by artist Trieu Minh Hai**

**1:30-2:30 Featured Talk** - “Doctoral Education in Vietnam: New Development and Policy Issues (Đào tạo tiến sĩ tại Việt Nam: Thực tiễn gần đây và những vấn đề chính sách)” by Phan Le Ha (University of Hawaii at Manoa & Universiti Brunei Darussalam) & Pham Thi Ly (Viet Nam National Committee for Education and Human Resource Development). Moderated by Chau Duong Quang (SUNY Albany).

**2:30-2:45 Break**

**2:45-5:45 Parallel Panel Sessions**



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### **19 December (Phan Thiet)**

**8:30-10:30 Parallel Panel Sessions**

**10:30-10:45 Break**

**10:45-12:00 Talk Show 3 - “Policy - Business - University Dialogue.”** Hosted by Tran Kien (School of Law, VNU Hanoi). Guests: Nguyen Hoa Cuong (Ministry of Planning and Investment), Duong Ngoc Thang (University of Phan Thiet), business enterprises in Binh Thuan and Ninh Thuan.

**12:00-1:00 Lunch**

**12:45-1:25 Coffee Corner & Music Performances**

**1:30-2:30 Keynote Session 4 – “Vietnamese Immigrant Literature in the US”** by Tran Le Hoa Tranh. Moderated by Vu Minh Hoang. Discussant: Ngo Tu Lap.

**2:30-2:45 Break**

**2:45-5:15 Parallel Panel Sessions**

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### **20 December (Phan Thiet)**

**Morning Field trip in Binh Thuan**

**11:30-12:20 Lunch**

**12:30-5:00 Hackathon Competition, Closing and Announcement of New Initiatives**

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### **21 December (Phan Thiet)**

**Morning Fun on the beach**

**9 AM Departure for HCMC**



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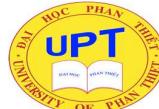
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## **DAILY SCHEDULES**

### **15 December – USSH, VNU-HCM, 10-12 Dinh Tien Hoang, Dist. 1, HCMC**

**Venue              Room D. 201-D. 202, Building D**

- 8:30-11:30** Presentations at USSH, VNU-HCMC by the participants in the “*Delta Cities: Rethinking Practices of the Urban*” Winter School 2018, co-organized by the International Institute for Asian Studies (IIAS, Leiden), University of Social Sciences and Humanities, VNU-HCM, and Engaging With Vietnam. The presenters are currently MA and PhD students from various institutions in Africa, Asia, Europe, Oceania, and Americas.
- 1:30-4:30** Presentations (continued)  
  
Engagement Activities for the Delta Winter School and the audience and the Hackathon participants



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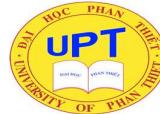
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### **16 December – USSH, VNU-HCM, 10-12 Dinh Tien Hoang, Dist. 1, HCMC**

**ALL THE SESSIONS TAKE PLACE IN BUILDING D**

- 7:30-8:15      Registration at USSH, VNU-HCM**
- 8:15-8:30      Music Performances**
- 8:30-8:45      Welcome – Dr. Le Huu Phuoc (Vice President, USSH-HCM), Prof. Miriam Stark (Director, CSEAS, University of Hawaii at Manoa), and Associate Professor Vo Khac Thuong (President, University of Phan Thiet)**
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- 9:00-10:30      Keynote Session 1 - “Dichotomies in Foreign Interpretations of Vietnamese History” by Liam C. Kelley (University of Hawaii at Manoa & Universiti Brunei Darussalam); & “Liberal Arts in Vietnam’s Higher Education” by Vu Thanh Tu-Anh (Fulbright University of Vietnam). Moderated by Gerard Sasges (NUS).**
- 10:30-10:45      Break**
- 10:45-12:00      Featured Panel 1 - “Journeys to ‘know’ Vietnam in a Changing Academic World: Reflections from International Scholars of Vietnam across Time and Space.” Hosted by Phan Le Ha and Liam C. Kelley (University of Hawaii at Manoa & Universiti Brunei Darussalam). Participants: Jamie Gillen (National University of Singapore), Gerard Sasges (National University of Singapore), Webby Kalikiti (University of Zambia), Morragotwong Phumplab (Thammasat University).**
- 12:00-12:55      Lunch + Launching the recently published 9<sup>th</sup> Engaging With Vietnam Conference Proceedings; Introduction of selected writings from authors attending the Engaging With Vietnam conference series**
- 1:00-3:00      Parallel Panel Sessions**



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#### Panel 01: Peoples of Vietnam

**Location:** D. 401

**Chair:** Ngo Thi Diem Hang (Hanoi National University of Education)

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Nguyễn Thị Hậu (USSH, VNU-HCM)

“Phân biệt, kỳ thị vùng miền - nhìn từ trải nghiệm cá nhân”

Nguyễn Văn Giác (Đại học Thủ Dầu Một)

“Hung vong Panduranga – Champa”

Đào Vĩnh Hợp (Đại học Sài Gòn) và Võ Thị Ánh Tuyết (ĐHKHXH&NV, ĐHQG-HCM)

“Bảo tồn và phát huy các giá trị văn hóa truyền thống của cộng đồng người Hoa ở Hội An (Quảng Nam) trong cuộc sống hiện đại”

#### Panel 02: Tourism and Environmental Perspectives

**Location:** D. 402

**Chair:** Yann Roche (Université du Québec à Montréal)

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Yann Roche (Université du Québec à Montréal)

“Tourism and Climate Change: A New Challenge for Southeast Asia and for Vietnam”

Lê Hữu Nghĩa (University of Stirling)

“Environmental Impacts of Island Tourism Development: A Case Study of Phu Quoc Island”

Ngô Thanh Loan and Trần Duy Minh (USSH, VNU-HCM)

“Environmental Risk Assessment for Coastal Tourism in Can Gio, Ho Chi Minh City, Vietnam”

Lê Đức Tuấn (USSH, VNU-HCM)



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Giá trị hệ sinh thái rừng ngập mặn – Tài nguyên và môi trường trong tính toán GRDP xanh của Cân Giờ

**Panel 03: “Descendants of the Dragon and Fairy”: Ethnic Majority-Minority Dichotomies in Vietnam [“Con Rồng Cháu Lạc”: Nhũng đối cực giữa dân tộc đa số, thiểu số ở Việt Nam]**

**Location: D. 503**

**Chair:** Seb Rumsby (University of Warwick)

**Discussant:** Christian Culas (ART-DEV – CNRS, France)

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Seb Rumsby (University of Warwick)

“The Old Way vs. the New Way: Emerging Ethno-Religious Dichotomies and Connections among the Hmong of Vietnam’s Highlands and Beyond”

Phạm Thanh Thôi (ĐHKHXH&NV, ĐHQG-HCM)

“Mô hình định canh định cư: so sánh quá trình tiếp cận, sử dụng đất nông nghiệp của người Cil và các dân tộc khác ở Lâm Đồng”

Ngô Thị Diễm Hằng (Hanoi National University of Education)

“Communitas vs. Contentious: Stories of Ethnic Minority Practices at the Anniversary Festival of the Hung Temple”

**Panel 04: China’s Belt and Road Initiative and the Vietnamese Economy**

**Location: D. 504**

**Chair:** Pham Sy Thanh (Institute for Vietnam Economic and Policy Research, VNU-Hanoi)

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Pham Sy Thanh (Institute for Vietnam Economic and Policy Research, VNU-Hanoi)

“A Vietnamese Perspective on China’s BRI”

Le Quoc An (Nguyen Tat Thanh University)

“The Belt and Road Initiative and its Impacts on the Garment and Textile Industry of Vietnam”



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Nguyen Duc Bao Long (Nguyen Tat Thanh University)

“The Belt and Road Initiative: A Vietnamese Perspective”

#### Panel 05: Image-ing Vietnam

**Location:** D. 509

**Chair:** Jamie Gillen (National University of Singapore)

\*\*

Cuong/Sean Nguyen (Hoa Sen University)

“Design & Vietnamese Identity”

Hieyeon Keum (University of Seoul)

“Leveraging Soft Power: The “Korean Wave” as Cultural Export in Vietnam”

Tran Kim Nguyen (University of California, Los Angeles)

“The Missing Piece Project: Disrupting US Remembrance of the American War in Vietnam at the Wall in Washington DC”

**3:00-3:15** Break

**3:15-4:15** Talk Show 1 - “Vietnam’s ‘Soft Power’: Moving Beyond Dichotomies”, hosted by Tran Nguyen Khang (USSH, VNU-HCM). Participants: Dao Le Na (USSH, VNU-HCM) & Lisa Stenmark (San Jose State University).

#### 4.15-6.45 Parallel Panel Sessions

#### Panel 06: Challenges Facing Urban and Rural Spaces

**Location:** D. 401

**Chair:** Gerard Sasges (National University of Singapore)

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Jean-Claude Bolay (Ecole Polytechnique Federale de Lausanne) and Ngo Thanh Loan (USSH, VNU-HCM)

“Small and Medium Sized Cities: What Challenge for Urban Planning?”

Nguyễn Hoàng Ánh (Foreign Trade University)

“From Farm to Table - CSR in Vegetable Supply Chain in Vietnam”

Jamie Gillen (National University of Singapore), Nguyen Tuan Anh (USSH, VNU-Hanoi) & Jonathan Rigg (Asia Research Institute & Department of Geography, National University of Singapore)

“What is Profitable about Land Ownership? The Transforming Value of Land in Rural Vietnam”

Nguyen Thi Hoai Chau (USSH, VNU-HCMC)

“Study about the Change from Burial to Cremation in Vietnam Today - Through the Treatment of Cremated Remains in the Case of Ho Chi Minh City”

**Panel 07: East-West Higher Education  
Dichotomies and Implications for Vietnam**

**Location: D. 402**

**Chair:** Le Hoang Dung (USSH, VNU-HCM)

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Le Hoang Dung (USSH, VNU-HCM)

“East-West Dichotomy in Learning Strategies and Implications for Vietnam”

Nguyen Thi Hong Tham (USSH, VNU-HCM)

“Assessing Student Learning in Higher Education: How East Meets West”

Nguyen Dang Nguyen (USSH, VNU-HCM)

“Developing Professionalism in Higher Education: An East-West Balance”

Nguyen Duy Mong Ha (USSH, VNU-HCM)

“Developing a Culture of Collaboration in Eastern and Western Higher Education: A Comparative Analysis”



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Tran Le Huu Nghia (Ton Duc Thang University)

Game of Blames: Higher Education Stakeholders' Perceptions of Causes of Vietnamese Graduates' Skills Gap"

**Panel 08: Vietnamese Literature and Theater:  
Engaging With the World**

**Location: D. 503**

**Chair:** Tran Le Hoa Tranh (USSH, VNU-HCM)

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Tran Le Hoa Tranh (USSH, VNU-HCM)

"Vietnamese American Writers: Their Contributions to American Literature and the Reception in Vietnam"

Hoang Bich Ngoc (USSH, VNU-HCM)

"Inside Out and Back Again,' Ha's Lost Puzzle Piece"

Nguyen Thi Phuong Thuy (USSH, VNU-HCM)

"Vietnamese Reception of American Fiction about the Vietnam War"

Tran Thi Phuong Phuong (USSH, VNU-HCM)

"The First Meetings of Vietnam with the Western Literature in the 17th Century (A Case Study of Girolamo Majorica's Nôm Hagiographic Writings)"

**Panel 09: Beyond Past and Present**

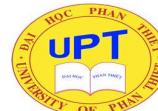
**Location: D. 504**

**Chair:** William Ma (Louisiana State University)

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William Ma (Louisiana State University)

"Willows on the Wall: Reading and Theorizing the Complex Network of Cultural Encounters on Blue-and-White Plates at the Nguyen Tomb of Prince Kien Thai Vuong (1845-1876)"



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Marion Duquerroy (University of Paris)

“From Intimacy to Universal or the Young French-Vietnamese Artists’ Life Histories Standing the Test of Globalization”

Oanh Phi Phi (Independent Artist)

“Re-Thinking Craft in the Transcultural Context of Contemporary Vietnam”

Đỗ Tường Linh (University of Sydney)

“Crafting Modernities, Conceptualizing Traditions”

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### 17 December – Phan Thiet University, 225 Nguyen Thong, Phan Thiet City

**Morning      Travel to Phan Thiet**

**1:30-1:35      Opening of Part II at the University of Phan Thiet (Conference Hall)**

**1:35-3:00      Talk Show 2 - “Higher Education in Vietnam: Problems, Challenges, and Proposed Solutions,” Hosted by Vo Van Sen (USSH, VNU-HCM). Participants: Huong Nguyen (Swinburne University of Technology), Tran Kien (School of Law, VNU Hanoi), Pham Thi Ly (Viet Nam National Committee for Education and Human Resource Development), and Vo Khac Thuong/Dinh Phi Ho (University of Phan Thiet).**

**3:00-3:15      Break**

**3:15-5:15      Parallel Panel Sessions**

**Panel 10: Technical Dimensions of Higher Ed.**

**Location: R.201**

**Chair:** Nguyen Ngoc Hung & Phan Van Que  
(Hanoi University of Business and Technology)

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Nguyen Thi Lan Anh (University of Auckland)

“The Evaluation of Teaching Faculty in Higher Education: The Tension between Formative and Summative Purposes”

Liu Meng (Yangzhou University)

“The Massification of Master’s degree in Translation and Interpreting Studies in China: Problems and Possible Ways Forward”

Mary Beth Marklein (George Mason University)

“The Construction, Deconstruction and Reconstruction of Academic Freedom in Vietnamese Universities: A Case Study of U.S. Higher Education Diplomacy”

Phạm Tân Thông (ĐH Ngoại ngữ - Tin học TP.HCM - HUFLIT)

“Áp dụng phương pháp giao tiếp trong giảng dạy các môn chuyên ngành và huấn luyện kỹ năng mềm cho sinh viên đại học”

**Panel 11: The Economics of Business**

**Location: R.204**

**Chair:** Tran Nguyen Khang (USSH, VNU-HCM)

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Pham Minh Thanh (Technical University of Darmstadt - Vietnamese-German University) and Hồ Trúc Chi (USSH, VNU-HCM)

“Industries as Stocks and Flows in Urban-Rural Partnership”

Trần Minh Đức (Đại học Thủ Dầu Một)

“Cơ chế chính sách kinh tế”

Nguyễn Quang Giải và Lê Nguyễn Thùy Trang (ĐH Thủ Dầu Một)

“Human Resource Differentiation in Ho Chi Minh City from the Perspective of Gender and Urban-Rural Areas”

Nguyễn Thanh Hoàng và Huỳnh Thành Toàn (ĐHKHXH&NV, ĐHQG-HCM)



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“Đánh giá tác động của đầu tư trực tiếp nước ngoài (FDI) đến sự phát triển kinh tế - xã hội của tỉnh Bến Tre”

**Panel 12: Cold or Hot? War or Not? New Approaches to the Cold War in Vietnam/Vietnam in the Cold War**

**Location: R.206**

**Chair:** Gerard Sasges (National University of Singapore)

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Thái Vĩnh Trân, (National University of Singapore & USSH, VNU-HCM)

“The Cold War’s Nuclear Peace: The Dalat Nuclear Research Institute and Scientific Nationalism in the Republic of Vietnam”

Luu Ai Huy (Yale-NUS College)

“The Construction of ‘Southeast Asia’ in 1960s South Vietnamese Spy Fiction”

Morragotwong Phumplab (National University of Singapore & Thammasat University)

“Ideological Dichotomies in Thai Representations of Vietnam during the Cold War Period, 1955-1977”

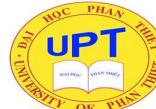
Gerard Sasges (National University of Singapore)

“Rubber Sandals and Rocket Ships: Visions of the Future in Late Socialist Vietnam”

6:00

**Welcome and Dinner Reception by University of Phan Thiet**

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### 18 December – Phan Thiet University, 225 Nguyen Thong, Phan Thiet City

- 9:00-10:30 Keynote Session 2** - “Bình đẳng giới ở Việt Nam: Nói vậy nhung không phải vậy: Tình dục ở Việt Nam: Dẽ đùa nhung Khó nói” by Khuat Thu Hong (Institute for Social Development Studies) and “A Country for Outliers” by Simon Soon (University of Malaya). Moderated by Liam C. Kelley (University of Hawaii at Manoa & Universiti Brunei Darussalam).
- 10:30-10:45 Break**
- 10:45-11:45 Keynote Session 3** - Phan Le Ha (University of Hawaii at Manoa) “Interrogating the Convenient ‘East-West’ Dichotomy in Transnational Education”, with commentary and reflection from Noor Azam Haji-Othman (Universiti Brunei Darussalam).
- 11:45-12:45 Lunch**
- 1:00-1:30 Documentary Screening “Contemporary Art from Traditions, History and Culture”/ “Diện mạo của nghệ thuật đương đại từ truyền thống, lịch sử, văn hóa”, by artist Trieu Minh Hai**
- 1:30-2:30 Featured Talk** - “Doctoral Education in Vietnam: New Development and Policy Issues (Đào tạo tiến sĩ tại Việt Nam: Thực tiễn gần đây và những vấn đề chính sách)” by Phan Le Ha (University of Hawaii at Manoa & Universiti Brunei Darussalam) & Pham Thi Ly (Viet Nam National Committee for Education and Human Resource Development). Moderated by Chau Duong Quang (SUNY Albany).
- 2:30-2:45 Break**
- 2:45-5:45 Parallel Panel Sessions**

**Panel 13: Conceptual Dichotomies and Dichotomization in Education and Society**

**Location: R.201**

**Chair:** Phan Le Ha (University of Hawaii at Manoa & Universiti Brunei Darussalam)

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Lisa L. Stenmark (San Jose State University)

“Beyond Dichotomies: Creating Conceptual Maps of Knowledge Across Cultures”

Le Thuy Linh (Monash University) and Phan Le Ha (University of Hawaii at Manoa & Universiti Brunei Darussalam)

Re-examining ‘Teacher as Moral Guide’ in Vietnam in the Context of Education Reform, Globalisation, Mobility and Transnationality

Nguyễn Thị Hà Lily (The Diplomatic Academy of Vietnam & The University of Melbourne)

“Genderised Doctoral Pathway – Experience of Vietnamese PhD Students in Australia”

Nguyen Thi Lan Huong (Swinburne University of Technology), Trinh Ngoc Anh (University of Canterbury), and Nguyen Thi Lan Huong (ULIS, VNU Hanoi)

“Dichotomies and the Process of Dichotomization in Knowledge Production and Reproduction: The Case of iVaNet RDP”

Mirjam Le and Niccolaisen Franziska (University of Passau)

“Citizenship in Vietnam between Grassroots Mobilization and State Repression”

**Panel 14: Thực hành folklore từ điểm nhìn đương đại: kiến tạo tri thức qua việc nhận diện các đối cực (Folklore Practices from a Contemporary View: Constructions of Knowledge through Identifications of Dichotomies) - Part One**

**Location: R.202A**

**Chair:** Trần Thị An (Đại học Quốc gia Hà Nội)

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Trần Thị An (Đại học Quốc gia Hà Nội)

“Nông dân - thương nhân - ngư dân – người đi biển và cộng đồng nông thôn – đô thị: các phân cực đan xen trong một tục thờ: nghiên cứu trường hợp Tứ vị Thánh Nương”

Phạm Đặng Xuân Hương (Đại học Sư phạm Hà Nội)



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“Truyền thuyết đã định hình và truyền thuyết đương đại – sự đan xen giữa các phân cực tự sự dân gian trong cách thức kiến tạo nên một nhân vật: nghiên cứu trường hợp Quan Lớn Tuân Tranh”

Đỗ Thị Thu Hà (Đại học Sư phạm Hà Nội)

“‘Cái này là truyền thống đây, không phải mê tín đâu’: Đối cực trong diễn ngôn ma thuật từ những điểm nhìn (trường hợp cộng đồng người Thái ở Sơn La)”

Đặng Thị Phương Anh (Đại học Sư phạm Hà Nội)

“Bảo tồn di sản văn hóa phi vật thể trong công đồng: thực thi chính sách hay thực hành cộng đồng”

**Panel 15: Dichotomies in Higher Ed.**

**Location: R.204**

**Chair:** Chau Duong Quang (SUNY Albany)

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Anna Morozov (University of Adelaide)

“Academic Mobility vs. Brain Drain: Implications for Vietnam”

Louann Hofheins Cummings (University of Findlay)

“A Country of Two Tales: Can Vietnam’s Higher Education System Prepare Students for 21st Century Global Competitiveness?”

Nguyen Thi Thu Thuy (HCM University of Culture)

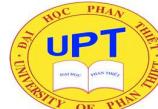
“Some Dichotomies in Vietnamese University Education”

Nguyen Chi Mai (Liberty University)

“To Culture or not to Culture, That is the Question”

Phùng Hà Thành (University of Languages and International Studies, VNU-Hanoi)

“The Internationalized Landscape of Scholarship and Spatial Struggles: A Vietnamese Scholar’s Auto-Ethnography”



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#### Panel 16: Legal Reform and Legal Debates

Location: R.206

Chair: Gerard Sasges (NUS)

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Nguyễn Hoàng Hà (School of Law, VNU-Hanoi)

“Reforming Labour Relations in Transitional Vietnam: Situation and Perspectives”

Phạm Hò Nam (Viện Nghiên cứu Phát triển Xã hội) và Trần Kiên (Khoa Luật, Đại học Quốc gia Hà Nội)

“Normative Approach Versus Empirical Approach: Dichotomy of Legal Research Methods in Vietnam”

Nguyễn Lữ Quỳnh Anh (Viện Nghiên cứu Phát triển Xã hội) và Trần Kiên (Khoa Luật, Đại học Quốc gia Hà Nội)

“The Debate on Universalism of Human Rights and Cultural Relativism: A View from Vietnam”

Nguyen Thi Thu Thuy (Lincoln University)

“Reshaping the Dichotomy between the State and Civil Society Dichotomy from the Perspective of a Vietnamese Community Based Housing Project”

#### Panel 17: Historical Transformations

Location: R.301

Chair: Liam C. Kelley (University of Hawaii at Manoa & Universiti Brunei Darussalam)

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Sujane Kanparit (Chulalongkorn University)

“The Contestation over the Indochinese Peninsula between the Siamese Court and the Nguyễn Lords from the Late Eighteenth Century to the Early Nineteenth Century”

Zhai Shilei (China University of Mining and Technology)

“From ‘Tian Xia Zhu Yi’ (chủ nghĩa Thiên hạ) to the Community of Shared Destiny”

Nguyễn Hồng Phúc (Đại học Sư Phạm Hà Nội)



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“Lịch sử của khái niệm: khảo về sự du nhập khái niệm ‘Quốc hồn’ vào xã hội Việt Nam, giai đoạn 1890-1930”

Đinh Hồng Hải (USSH, VNU- Hà Nội)

“Từ tộc danh đến căn tính tộc người: Tìm hiểu Lạc Việt từ góc nhìn Zomia và Dân tộc biểu tượng luận (From Ethnonym to Ethnicities: Understanding Luo Yue from Perspectives of Zomia and Ethnosymbolism)

Lyu Shujin (Shangrao Normal University)

“How Eleanor Roosevelt Transformed American First Ladyship: A Gender Perspective”

Le Nam Trung Hieu and Hoàng Thị Diễm Phương (Hue University)

“Ho Chi Minh: A Nationalist Cosmopolitan?”

**Panel 18: Vietnam from Comparative Perspectives**

**Location: R.302**

**Chair:** Gerard Sasges (National University of Singapore)

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Nguyen Thi Nga (Hanoi Pedagogical University 2)

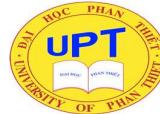
“East-West Germany, North-South Vietnam: Opposites in Socio-Economic Transformation after Unification”

Vũ Minh Hoàng (Cornell University)

“The Grand Detour: Tragic Ironies in Vietnamese Foreign Policy and Economic Development, 1975-1995”

Trần Anh Đức (Đại học Sư Phạm Hà Nội 2)

“Cộng đồng ASEAN: Những nghịch lí trong nhận thức ở Việt Nam”



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## 19 December – Phan Thiet University, 225 Nguyen Thong, Phan Thiet City

**8:30-10:30 Parallel Panel Sessions**

**Panel 19: Thực hành folklore từ điểm nhìn đương đại: kiến tạo tri thức qua việc nhận diện các đối cực (Folklore Practices from a Contemporary View: Constructions of Knowledge through Identifications of Dichotomies) – Part Two**

**Location: R.202A**

**Chair:** Trần Thị An (Đại học Quốc gia Hà Nội)

\*\*

Ngô Thị Diễm Hằng (Đại học Sư phạm Hà Nội)

“Cái tâm linh, tính chủ thể, và bản sắc trong thực hành: Một nghiên cứu về thực hành thờ cúng Hùng Vương ở Việt Nam đương đại”

Nguyễn Thị Dung (Đại học Lao động – Xã hội)

“Một số kết quả khảo sát về sự biến đổi của nhân vật thần từ trong thần thoại đến cỗ tích thần kỳ Việt Nam”

Nguyễn Thị Thanh Tùng (ĐHKHXH&NV, ĐHQG-HCM)

“Lựa chọn giá trị cá nhân hoặc/và cộng đồng trong lối sống của người dân ở địa phương xây dựng nông thôn mới (Điển ví: xã Tân Thạnh Tây, huyện Củ Chi, TP.HCM và xã Bạch Đằng, thị xã Tân Uyên, tỉnh Bình Dương)”

Đặng Thị Oanh (CĐSP Lào Cai)

“Tìm hiểu biểu tượng nước trong văn học dân gian dân tộc Thái với ý nghĩa: Thiết lập và cố kết cộng đồng bản mường”

Trần Dũng (ĐHKHXH&NV, ĐHQG-HCM)



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“Biển đổi văn hóa – xã hội của cộng đồng người Raglai tại huyện Khánh Vĩnh, tỉnh Khánh Hòa hiện nay”

### Panel 20: Staging and Presenting Vietnam to Diverse Audiences

Location: R.201

Chair: Bao Dat (Monash University)

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Michelle V. Huynh (University of Hawaii at Manoa)

“Translating Vietnamese Poetry for the Stage and English-Speaking Audience”

Cuong Pham (Independent Scholar)

“Blending Beats Going Beyond Hip-Hop Binaries”

Dao Thi Diem Trang (USSH, VNU-HCM)

“Aesthetic Tendencies in Saigonese Contemporary Plays (In Comparison with Some Contemporary Plays of the World)”

Vu Hong Nhi (Vietnam Museum of Ethnology)

“Folk Toys and Games for Children: Cultural Heritage of Vietnam”

### Panel 21: Các mô hình và triết lý mới trong giáo dục đại học Việt Nam 1990-2018

Location: R.204

Chair: Nguyễn Bảo Thanh Nghi (Đại học Hoa Sen)

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Nguyễn Huy Vị (ĐHKHXH&NV, ĐHQG-HCM)

“Mô hình trường cao đẳng cộng đồng ở Việt Nam”

Châu Dương Quang (SUNY, Albany)

“Sự xuất hiện của mô hình đại học ngoài công lập tại Việt Nam: Góc nhìn của kinh tế chính trị (The Political Economy of Vietnam’s Non-State Universities)”



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Nguyễn Bảo Thanh Nghi (Đại học Hoa Sen)

“Giáo dục khai phóng tại Việt Nam: Toàn cầu hóa phù hợp với địa phương”

Đỗ Thị Minh Trang và Cao Thị Hồng Lam (Trường Đại học Phú Yên)

“Phát triển ‘tư duy phản biện’ cho học sinh Việt Nam”

### Panel 22: Gender and Legal Issues

**Location:** R.206

**Chair:** Dan Matre (Alverno College)

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Lê Lan Chi (School of Law, Vietnam National University, Hanoi)

“Improvement of Vietnam’s Legal System - From the Perspectives of Acculturation”

Nguyen, Thi Kim Chung (Queensland University of Technology)

“State, Family and Women’s Land Inheritance Disputes in Vietnam”

Trần Kiên (Khoa Luật, Đại học Quốc gia Hà Nội)

“The Rights of Female Inmates in Vietnamese Law: A Critical Appraisal from International Human Rights Perspectives”

Trinh, Lien Huong (Development and Policies Research Center - DEPOCEN)

“Discourse on Complete and Incomplete Women with Regard to Marriage: Degrading, Restraining, Interfering”

### Panel 23: Smart, Sustainable Tourism in the Global Age

**Location:** R.301

**Chair:** Dang Thi Phuong Anh (Hanoi National University of Education)

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Pham Minh Thanh (Technical University of Darmstadt & Vietnamese-German University) and Ho Truc Chi (USSH, VNU-HCM)



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“Strategies for Sustainable Tourism in Phan Thiet: Current Issues and Challenges”

La Nữ Ánh Vân (Đại học Phan Thiết)

“Giảm thiểu ô nhiễm môi trường biển Việt Nam do chất thải nhựa trên biển gây ra”

Đỗ Hoàng Tuân (Trường Đại học An ninh Nhân dân)

“Models of Tourism Police of Some Nations in the World – Study, Correlate and Compare for Comprehensive Planning of the Strategies of Sustainable Development of Tourism in Vietnam”

Võ Sáng Xuân Lan (Đại học Công Nghệ Sài Gòn) và Trần Cẩm Thị (Đại học Văn Lang)

“Truyền thống và Hiện đại: Sân khấu hóa và Bảo tồn bản sắc văn hóa trong du lịch”

**10:30-10:45 Break**

**10:45-12:00 Talk Show 3 - “Policy - Business - University Dialogue.”** Hosted by Tran Kien (School of Law, VNU Hanoi). Guests: Nguyen Hoa Cuong (Ministry of Planning and Investment), Duong Ngoc Thang (University of Phan Thiet), business enterprises in Binh Thuan and Ninh Thuan.

**12:00-1:00 Lunch**

**12:45-1:25 Coffee Corner & Music Performances**

**1:30-2:30 Keynote Session 4 – “Vietnamese Immigrant Literature in the US”** by Tran Le Hoa Tranh. Moderated by Vu Minh Hoang. Discussant: Ngo Tu Lap.

**2:30-2:45 Break**

**2:45-5:15 Parallel Panel Sessions**



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#### Panel 24: Vietnamese Coffee in the Age of Globalization

**Location:** R.201

**Chair:** Hiroaki Kawamura (The University of Findlay)

Discussant: Truong Hang Thi Thu (USSH, VNU-HCM)

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Huynh Diem Thi Thuy, Thai Tin Liet and Nguyen Manh Tien (USSH, VNU-HCMC)

“Green Coffee Production Pattern and the Emergence of New Socio-Cultural Networks in the Context of Globalization: The Case of the K’ho Cil in Lac Duong Town, Lam Dong Province”

Dinh Le Na (USSH, VNU-HCM)

“Business Strategy in Specialty Coffee Market of the K’Ho Coffee Producers”

Cao Nguyen Ngoc Anh, Do Thi Ngan Thanh and Le Thi Bich Ly (USSH, VNU-HCM)

“K’ho Coffee Model: The Representation of Ethnic Cultural Identify of the K’ho Cil People at Lac Duong Town, Lam Cong Province, Viet Nam”

Hiroaki Kawamura (The University of Findlay)

“Socio-Economic Ties between Vietnam and Japan through Coffee”

#### Panel 25: Language and Education

**Location:** R.202A

**Chair:** Nguyen Ngoc Hung (Hanoi University of Business and Technology)

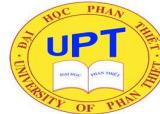
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Trần Trương Huỳnh Lê và Lê Minh Thanh (ĐHKHXH&NV, ĐHQG-HCM)

“Bàn về bản địa hóa việc giảng dạy tiếng Hán tại Việt Nam”

Wang Jinquan (Yangzhou University)

“Computer-Assisted Chinese-English Translation Assessment: Research and Application”



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Vo Kim Ha (Thu Dau Mot University)

“Changes in Vietnamese Language in the Direction of Globalization and Localization”

Tran Thi Thanh Hai (University of Manitoba)

“Classifier Constructions in Vietnamese”

#### Panel 26: Literary Inquiries

Location: R.204

Chair: Tran Le Hoa Tranh (USSH, VNU-HCM)

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Nguyen Thi Thu Uyen (University of California, Berkeley)

“Literature of Traumatic Transition: Memory, History, and ‘Hybrid Time’ in *Heremakhonon* and *The Sorrow of War*”

Nguyễn Thị Quốc Minh (ĐHKHXH&NV, ĐHQG-HCM)

“Phương pháp đọc hiểu tác phẩm văn chương nhìn từ những đổi mới”

Trần Thị Phương Lý (Đại học Sài Gòn)

“Diễn ngôn văn học nữ Việt Nam đương đại: Hành trình đi tìm tiếng nói của nữ giới trong thế giới phân cực”

#### Panel 27: Critical Competence in Education

Location: R.206

Chair: Le Thuy Linh (Monash University)

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Dang Thi Huong Thao, Hoang Thi Binh, Ngo Thi Hanh Quyen (Hung Yen University of Technology and Education) and Nguyen Tam Trang (Monash University)

“Difficulties in Applying Critical Thinking in English Teaching and Learning”

Bao Dat (Monash University)



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“The English Reform in Japan: Dilemmas, Challenges, Achievements, and Lessons for Vietnam”

Pham Thi Thu Huyen (The University of Languages and International Studies, VNU-Hanoi)

“Autonomy in Teaching Practice and Satisfaction with the Teaching Job – Insights from Vietnamese English Language Teachers Trained in Localised TESOL Programs”

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### **20 December – Phan Thiet University, 225 Nguyen Thong, Phan Thiet City**

**Morning      Field trip in Binh Thuan**

**Depart at 5:00 AM from the hotel to Mui Ne Sand Dunes to enjoy the sunrise, morning breeze and sand skating.**

**Go to Mui Ne finishing village for breakfast and to see trading activities at the seashore.**

**Walk along Mui Ne beaches and visit a fisherman’s temple.**

**11:30-12:20    Lunch**

**12:30-5:00    Hackathon Competition, Closing, Announcement of New Initiatives**

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### **21 December – Phan Thiet University, 225 Nguyen Thong, Phan Thiet City**

**Morning      Fun on the beach                                  9 AM Departure for HCMC**